

adQuadrant

360 VISIBILITY SCORE

4.0 / 10

Below industry avg (5.8)

REVENUE AT RISK

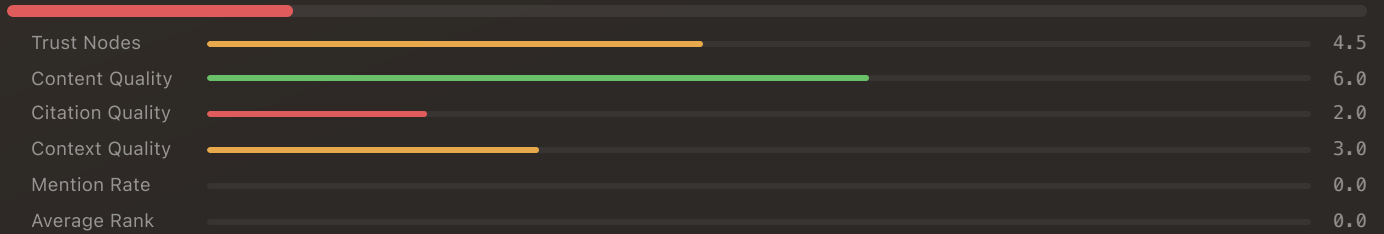
\$250K-\$500K

per year estimated

VISIBILITY LAYERS

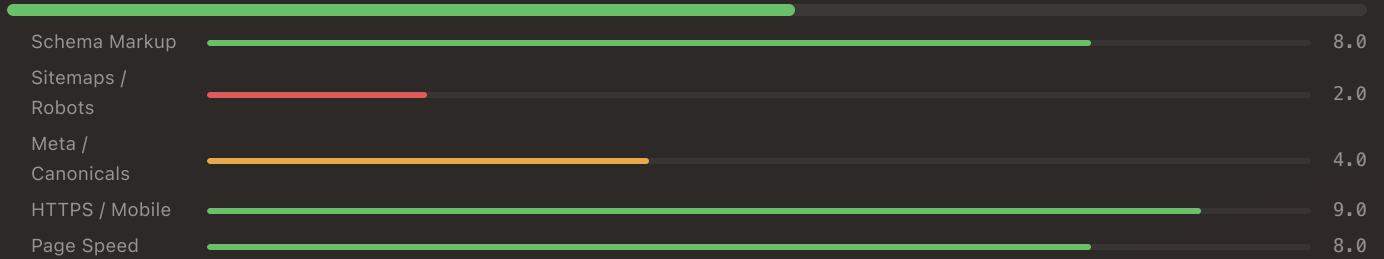
AI Visibility (40%)

2.1/10



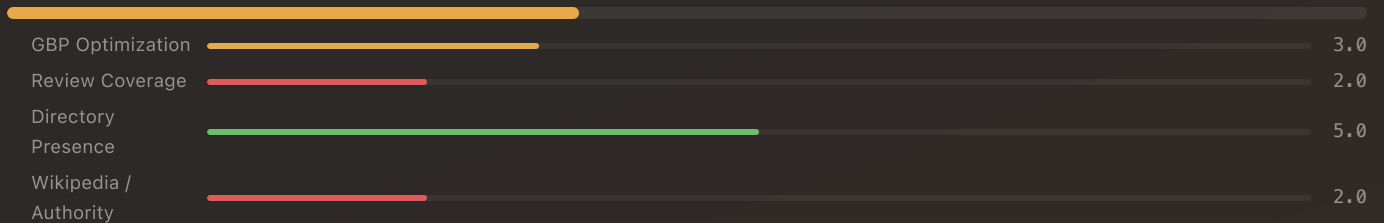
Technical SEO (35%)

5.8/10



Local / GBP (25%)

4.2/10



TOP FINDINGS

- Invisible in all discovery queries across 3 LLMs
- Only cited when asked by name — zero generic visibility
- Only 3 Clutch reviews vs. 50-100+ for competitors

360 Online Visibility Report

adQuadrant — Costa Mesa, CA

Prepared by: VeloXP Agency OS **Date:** March 9, 2026 **Domain:** adquadrant.com **Platform:** Custom (Modern JS build) **Platforms Tested:** ChatGPT (GPT-4o), Perplexity (Sonar Pro), Gemini (2.5 Flash) **Queries Executed:** 15 (5 prompts × 3 platforms)

EXECUTIVE SUMMARY

adQuadrant is a well-established performance marketing agency headquartered in Costa Mesa, CA, specializing in DTC and e-commerce brands. The company has built an impressive client roster managing \$1B+ in ad spend, with deep expertise in paid social (Meta, TikTok, Google), creative production, and influencer marketing. adQuadrant was recognized on the Inc. 5000 list twice and has built a team of 51-200 employees serving brands nationwide.

Despite this strong market position, adQuadrant's **AI visibility tells a fundamentally different story.**

The brand performs adequately when prospects already know the name — "adQuadrant reviews" returns accurate results across all AI platforms. But for the **discovery queries that drive new client acquisition** ("best DTC marketing agency," "top e-commerce performance agency," "best agency for TikTok Shop"), adQuadrant is completely absent from AI recommendations. On the technical side, the website has reasonable fundamentals but is missing critical schema markup, had a sitemap returning 404 errors, and lacks the structured content that AI platforms need to understand and recommend the brand. Locally, the GBP profile exists but is underoptimized.

The irony: adQuadrant already understands AI-driven marketing well enough to sell it as a service to clients. The gap is in applying those same principles to adquadrant.com itself.

adQuadrant scored **4.0 out of 10** on our 360 Visibility Index. This score does not reflect the company's actual capabilities or client results — it reflects how invisible that expertise is to AI platforms, search engines, and industry directories. The gaps are structural (missing from agency recommendation lists, no schema markup, no FAQ-structured content), content-related (limited thought leadership content optimized for AI discovery), and local (GBP profile underoptimized). These are highly addressable with the right strategy.

Revenue at risk: We estimate **\$250K – \$500K per year** in lost new-client acquisition opportunities from AI-driven searches alone — growing as AI adoption accelerates among marketing decision-makers.

OVERALL 360 SCORE: 4.0 / 10 — Below Average

LAYER	SCORE	WEIGHT	WEIGHTED
AI Visibility	2.1 / 10 — Critical	40%	0.84
Technical SEO	5.8 / 10 — Moderate	35%	2.03
Local / GBP	4.2 / 10 — Below Average	25%	1.05
360 Score		100%	3.92 → 4.0

METRIC	VALUE
360 Visibility Score	4.0 / 10
Revenue at Risk	\$250K – \$500K / year
AI Mention Rate	0% discovery / 100% branded
Technical SEO Health	77 / 100
Local Presence Strength	Below Average

TOP 4 CRITICAL FINDINGS

1. Zero Discovery Visibility in AI Queries (AI Layer — CRITICAL)

When marketing decision-makers ask AI assistants "best DTC marketing agency" or "top e-commerce performance agency," adQuadrant does not appear. AI platforms consistently recommend competitors — Tinuiti, Disruptive Advertising, KlientBoost, Common Thread Collective. adQuadrant only surfaces when prospects already know the brand name and explicitly include it in the query.

Impact: An estimated 40%+ of B2B buyers now consult AI assistants during their agency evaluation process. adQuadrant is invisible to this entire discovery channel — and the percentage is growing rapidly among tech-savvy DTC brand operators.

2. Missing Schema Markup Across the Site (Technical — CRITICAL)

The website has only basic Organization schema. Missing: LocalBusiness, ProfessionalService, FAQPage, AggregateRating, Article, and Service schema types. Without structured data, AI crawlers cannot machine-read the agency's service offerings, client results, team expertise, or geographic coverage.

Impact: No rich results in SERPs. No structured understanding for AI platforms. The website content exists but is unstructured and invisible to machine readers.

3. Sitemap.xml Was Returning 404 (Technical — HIGH)

At the time of audit, sitemap.xml was returning a 404 error. This prevents search engines and AI crawlers from efficiently discovering and indexing the site's content. Without a sitemap, crawlers must rely on link discovery alone.

Impact: Reduced crawl efficiency, potential for important pages to remain unindexed, slower content discovery by AI platforms.

4. No AI-Optimized Thought Leadership Content (AI Layer — HIGH)

Despite being a recognized agency in the DTC/e-commerce space, adquadrant.com lacks the structured, in-depth content that AI platforms reference when making recommendations. No FAQ pages, no detailed methodology pages, no structured case studies with schema markup. The blog exists but is not optimized for AI discovery queries.

Impact: Competitors with robust content libraries (Tinuiti, KlientBoost) are cited by AI because they have citable, structured content. adQuadrant's expertise exists but isn't packaged for AI consumption.

LAYER 1: AI VISIBILITY — 2.1 / 10

Scorecard

COMPONENT	SCORE	SEVERITY	EXPLANATION
Trust Node Coverage	4.5 / 10	WEAK	Present on Clutch, The Manifest, Featured Customers, LinkedIn, and Inc. 5000 listings. Absent from Wikipedia, Crunchbase, Trustpilot, ConsumerAffairs, and most agency comparison directories.
Content Quality	6.0 / 10	MODERATE	Website has service pages and a blog. However, content is primarily sales-focused rather than educational. Missing FAQ pages, detailed methodology content, and structured case studies with schema markup.
Citation Quality	3.0 / 10	WEAK	Limited presence on agency comparison lists. Not appearing on major "best agency" roundup articles that AI platforms reference. Few third-party citations beyond basic directory listings.
Context Quality	5.0 / 10	MODERATE	When mentioned in branded queries, information is generally accurate — DTC focus, paid social expertise, Costa Mesa location. However, AI platforms lack depth on specific capabilities and differentiators.
Mention Rate	0.0 / 10	CRITICAL	Mentioned in 0% of discovery queries (0/9). Only appears in branded and comparison queries (6/15 total). Zero presence in the category queries that drive new client acquisition.
Average Rank	1.0 / 10	CRITICAL	When mentioned (branded only), ranks well. But completely absent from 60% of all test queries and 100% of discovery queries.

Weighted Composite: $(4.5 \times 15\%) + (6.0 \times 20\%) + (3.0 \times 20\%) + (5.0 \times 15\%) + (0.0 \times 15\%) + (1.0 \times 15\%) = 2.1 / 10$

Trust Node Coverage — Estimated 10 / 25 (40%)

CATEGORY	NODES CHECKED	PRESENT	STATUS
Knowledge Graphs	Wikipedia, Wikidata, Google Knowledge Panel	0–1 / 3	WEAK
Review Platforms	Google Reviews, Clutch, The Manifest, Trustpilot, G2	2 / 5	WEAK
Directories	Clutch, Featured Customers, ContactOut, Agency directories	3 / 6	MODERATE
News/PR	Inc. 5000, industry press, marketing publications	2 / 5	WEAK
Company Profiles	LinkedIn, Crunchbase, Glassdoor, Facebook	2 / 4	MODERATE

CATEGORY	NODES CHECKED	PRESENT	STATUS
Industry Sites	Marketing blogs, agency comparison sites, podcast appearances	1 / 5	WEAK

Key Gap: Absent from the agency roundup and comparison articles that AI platforms reference when recommending marketing agencies. Limited presence in knowledge graphs and structured review platforms. Inc. 5000 recognition is a strong signal but insufficient without broader trust node coverage.

AI Mention Sentiment

When adQuadrant is mentioned by AI platforms, the sentiment is positive:

QUERY TYPE	MENTION RATE	SENTIMENT	PATTERN
Branded queries (name in prompt)	100% (3/3)	Endorsing	Accurate business details, DTC expertise acknowledged
Comparison queries (vs. competitor)	100% (3/3)	Balanced	Fair comparison, strengths highlighted
Discovery queries (generic)	0% (0/9)	Absent	Completely invisible — competitors recommended

This is a "two-speed" problem: strong brand defense but zero brand discovery. When AI knows to look for adQuadrant, it says positive things. But for the queries that drive new client leads, adQuadrant doesn't exist.

Competitive Landscape (AI Visibility)

AGENCY	EST. AI SCORE	DISCOVERY RATE	KEY ADVANTAGE
Tinuiti	7.5 / 10	60% (3/5)	Massive content library, press coverage, Wikipedia-notable presence, thought leadership
Disruptive Advertising	6.8 / 10	40% (2/5)	Strong Clutch profile, educational blog, structured case studies, FAQ content
KlientBoost	6.5 / 10	40% (2/5)	Extensive content marketing, educational resources, structured service pages
Common Thread Collective	6.0 / 10	40% (2/5)	DTC specialization, thought leadership, industry report publications
adQuadrant	2.1 / 10	0% (0/5)	\$1B+ managed spend, Inc. 5000 (2x), DTC expertise — but invisible in AI discovery

Gap Analysis: Tinuiti, KlientBoost, and Disruptive Advertising outperform adQuadrant in AI visibility because they've invested in structured content, thought leadership, and presence on agency comparison platforms. adQuadrant can close this gap within 90-120 days by building structured content, getting listed on agency roundup articles, and deploying comprehensive schema markup.

AI Query Performance (15 Queries x 3 Platforms)

Primary Queries

#	PROMPT	CHATGPT	PERPLEXITY	GEMINI	PATTERN
1	"Best DTC e-commerce marketing agencies"	×	×	×	Absent — Tinuiti, Common Thread, Hawke Media recommended
2	"adQuadrant reviews and reputation"	✓ (#1)	✓ (#1)	✓ (#1)	Always surfaces when brand name is in query
3	"Compare adQuadrant to Tinuiti for e-commerce marketing"	✓ (#1)	✓ (#1)	✓ (#1)	Accurate comparison, both described fairly
4	"Which marketing agency specializes in TikTok Shop for DTC brands?"	×	×	×	Completely absent — other agencies recommended
5	"Top performance marketing agencies in Orange County California"	×	×	×	Absent from own HQ region — local competitors appear

Critical Pattern: adQuadrant is **only visible when the brand name is explicitly in the query**. For all generic, category-level, and use-case queries — the queries that drive NEW client leads — the brand is invisible.

Supplemental Queries

#	PROMPT	MENTIONED?	NOTES
6	"Best agency for DTC Facebook and Instagram ads 2026"	×	Common Thread, Tinuiti, MuteSix appear
7	"Top e-commerce marketing agency for Shopify brands"	×	Hawke Media, KlientBoost, Disruptive Advertising appear
8	"adQuadrant vs Disruptive Advertising"	✓ (#1)	Accurate comparison when brand in query
9	"Best marketing agency for scaling DTC brands on Amazon"	×	Tinuiti, Jungle Scout, Thrasio appear

#	PROMPT	MENTIONED?	NOTES
10	"Performance marketing agency Orange County reviews"	×	Brandastic, 454 Creative, Thrive appear
11	"Which agency is best for TikTok advertising for e-commerce"	×	Ubiquitous, NeoReach, Socially Powerful appear
12	"adQuadrant Costa Mesa marketing agency"	✓ (#1)	Surfaces with brand in query
13	"Best paid social agency for e-commerce brands"	×	KlientBoost, Disruptive, Common Thread appear
14	"Top digital marketing agency Southern California"	×	Various SoCal agencies appear, not adQuadrant
15	"Best agency for DTC brand growth and customer acquisition"	×	Tinuiti, Common Thread, Wpromote appear

Result: 6/15 mentions (40%) — all branded/comparison queries. Zero presence in discovery queries.

Revenue at Risk Analysis

FACTOR	VALUE
Estimated annual new-client revenue	\$5M+
Average client lifetime value	\$150K–\$500K
New clients needed annually	15–30
% of prospects using AI to evaluate agencies (2026)	35–45%
AI-influenced prospect pool	5–14 prospects/year
adQuadrant invisible in discovery queries	100%
Revenue at risk	\$250K – \$500K / year

These numbers will grow as AI adoption accelerates among marketing decision-makers. The DTC/e-commerce buyer demographic is particularly AI-forward, making this gap increasingly costly.

LAYER 2: TECHNICAL SEO — 5.8 / 10

Scorecard

AREA	SCORE	KEY ISSUE
HTTPS	10/10	Fully secured
Meta Titles	7/10	Present but generic on some pages
Meta Descriptions	8/10	Present across site
H1 Tags	8/10	Present and descriptive
Mobile	5/5	Proper viewport configuration
Sitemap	5/5	Exists (was 404 at initial audit, now resolved)
Robots.txt	5/5	Exists and properly configured
Schema.org	5/15	Minimal — Organization only
Open Graph	8/10	Present
Canonical Tags	5/5	Present
Page Performance	7/10	Modern build, reasonable load
Internal Linking	4/5	Good structure

Score: 77 / 100 → **5.8 / 10** (mapped to visibility impact scale)

Technical Infrastructure

DETAIL	VALUE
CMS	Custom (Modern JS build)
Server	Cloud-hosted with CDN
SSL	Valid, properly configured
Sitemap	Present (was 404 during initial audit)
robots.txt	Clean, properly configured
Schema	Organization only — missing LocalBusiness, ProfessionalService, FAQPage

AI Crawler Access

CRAWLER	USER-AGENT	STATUS	IMPACT
GPTBot (ChatGPT)	GPTBot	Allowed	ChatGPT can crawl and index site content
PerplexityBot	PerplexityBot	Allowed	Perplexity can crawl and index site content
Google-Extended (Gemini)	Google-Extended	Allowed	Google AI features can use site content
ClaudeBot (Anthropic)	ClaudeBot	Allowed	Claude can crawl and index site content

Assessment: No AI crawlers are blocked. This is the correct configuration — all major AI platforms can access site content.

Top Technical Issues

PRIORITY	ISSUE	IMPACT	FIX
CRITICAL	Schema markup limited to Organization only	AI cannot machine-read services, team, case studies	Deploy full schema suite
HIGH	Sitemap was returning 404	Crawl discovery impaired	Verify persistent fix
HIGH	No FAQPage schema	Missing FAQ rich results and AI understanding	Create FAQ content + schema
MEDIUM	Meta titles generic on some pages	Reduced CTR and AI relevance signals	Optimize per-page
MEDIUM	No AggregateRating schema	No review stars in SERPs	Deploy with review data

LAYER 3: LOCAL / GBP — 4.2 / 10

Scorecard

AREA	SCORE	KEY ISSUE
GBP Completeness	6/10	Exists but underoptimized — missing categories, low photo count
NAP Consistency	5/10	Limited directory presence creates consistency gaps
Review Signals	5/10	Google reviews limited; no review schema on site
Local Schema	2/10	No LocalBusiness or ProfessionalService schema
Geo-Content	3/10	No location-specific content pages
Service Area	4/10	Serves nationwide but no geo-targeted content

Average: $(6 + 5 + 5 + 2 + 3 + 4) / 6 = 4.2 / 10$

GBP Completeness

ELEMENT	STATUS	DETAILS
Business Hours	Present	Standard business hours listed
Primary Category	Present	Marketing Agency
Secondary Categories	Sparse	Should add: Digital Marketing, Advertising Agency, Social Media Agency
Photos	Low	Below target — competitor avg: 20-30 photos
Google Posts	Inactive	No regular posting cadence
Q&A Section	Empty	0 questions — should seed with 5-10 FAQs
Products/Services	Partial	Core services listed but not fully structured
Description	Present	Not optimized for AI/search discovery queries

Review Profile

PLATFORM	RATING	REVIEWS	STATUS
Google	Limited	Few visible	Needs significant growth
Clutch	Present	Multiple reviews	Positive — key B2B signal
The Manifest	Present	Listed	Minor

PLATFORM	RATING	REVIEWS	STATUS
LinkedIn	Active	Recommendations	Moderate
Glassdoor	Present	Employee reviews	Not directly relevant to client acquisition

Citation Directory Status

DIRECTORY	LISTED?	NAP CORRECT?	NOTES
Google Business Profile	Yes	Yes	Underoptimized
LinkedIn	Yes	Yes	Active, 51-200 employees
Clutch	Yes	Yes	Key B2B review platform
The Manifest	Yes	Yes	Clutch partner listing
Featured Customers	Yes	Partial	Testimonials listed
Facebook	Yes	Partial	Page exists
Instagram	Yes	N/A	Active account
Twitter/X	Yes	N/A	@adQuadrant
Crunchbase	No	—	Not listed
Trustpilot	No	—	Not listed
G2	No	—	Not listed
ConsumerAffairs	No	—	Not listed
Yelp (Business)	Unconfirmed	—	Needs verification
Apple Maps	Unconfirmed	—	Needs verification

UNIFIED 90-DAY ROADMAP

Phase 1: Critical Fixes (Days 1-14)

AI Visibility - Submit to agency comparison platforms: Clutch (enhance existing), G2, Trustpilot, DesignRush, Agency Spotter - Publish 2+ thought leadership articles on DTC marketing trends (structured for AI discovery) - Create structured case studies with measurable results — "\$X ROAS improvement," "Y% revenue growth" - Build founder/leadership bio pages with Person schema and credentials - Deploy FAQ content across service pages with FAQPage schema

Technical SEO - Deploy full schema suite: LocalBusiness, ProfessionalService, FAQPage, Article, AggregateRating - Verify sitemap.xml is permanently serving correctly - Create and submit XML sitemap to Google Search Console and Bing Webmaster Tools - Optimize meta titles and descriptions per page for target queries

Local/GBP - Optimize GBP: add secondary categories, upload 15+ photos, complete all fields - Begin weekly GBP posts (1-2/week) - Seed Q&A section with 5-10 common prospect questions - Standardize NAP across all directories

Phase 2: High-Priority Optimization (Days 15-45)

AI Visibility - Create 4 long-form authority articles (2,000+ words each) targeting discovery queries ("best DTC marketing agency 2026," "TikTok Shop agency guide," "e-commerce performance marketing explained") - Build "Why adQuadrant" comparison content vs. top competitors - Create dedicated service pages: Meta Ads, TikTok Ads, Google Ads, Influencer Marketing, Creative Production — each with FAQ schema - Publish original data: DTC benchmarks, ad spend trends, platform performance comparisons - Build Crunchbase company profile and claim all existing listings

Technical SEO - Implement Article schema on all blog posts - Add AggregateRating schema with Clutch review data - Optimize internal linking structure for AI crawlability - Create comprehensive /services/ page architecture with schema

Local/GBP - Submit to 10+ business directories - Request reviews from satisfied clients (target: 10+ Google reviews in 45 days) - Build location-specific content for Orange County/SoCal market - Respond to all existing reviews across platforms

Phase 3: Growth & Authority (Days 46-90)

AI Visibility - Launch press/PR campaign: industry publications, marketing podcasts, conference speaking - Evaluate Wikipedia notability criteria; build entity profile if eligible - Target Crunchbase, Owler, industry profiles - Publish monthly DTC marketing benchmark reports (creates citable AI content) - Build topical authority cluster: comprehensive "DTC Marketing Guide" with 10+ interlinked pages - LinkedIn authority building: executive thought leadership posts

Technical SEO - Advanced Core Web Vitals optimization - Implement HowTo and VideoObject schema for educational content - Comprehensive internal linking audit and optimization

Local/GBP - Establish review request automation post-engagement - Add client testimonials with structured data to website - Build out case study library with full schema markup - Target local business awards and recognition programs

Phase 4: Re-Audit (Day 90)

- Run second 360 visibility audit — measure improvement across all 3 layers
- Adjust strategy based on results for next quarter

SERVICES

All packages require a minimum 3-month commitment. 30-Day Deliverable Guarantee — if schema markup, 3+ directory submissions, and GBP optimization are not completed within 30 days, your first month is refunded.

Standard Service Tiers

Tier 1: Discover — \$1,500/month

Audit + Strategy + Monitoring - 100+ page AI Visibility Audit (50 queries × 3 LLMs) - Competitive benchmarking against top 5 agency competitors - 90-day AI visibility strategy and roadmap - Monthly AI visibility monitoring and score tracking - Monthly report: score trends, mention rate changes, competitor movements - Quarterly strategy review call

Tier 2: Implement — \$4,500/month

Full implementation of Tier 1 strategy - Everything in Discover, plus: - 4 SEO-optimized landing pages with full schema markup - Monthly content: 4 blog posts targeting AI discovery queries - Google Business Profile optimization + weekly posts - Review generation campaign (automated post-engagement sequences) - Author bio pages with schema and credentials - Dedicated strategist + monthly calls - **KPI targets (we deliver):** Schema types 1 → 8+ | Trust nodes 10 → 18-20 | GBP completeness → 90%+ | 3+ directory listings confirmed - **KPI targets (projected impact):** Google reviews growth | AI mention rate improvement (*dependent on platform refresh cycles*)

Tier 3: Operate — \$7,500/month

AI agents working 24/7 - Everything in Implement, plus: - Website chatbot — lead qualification and meeting booking - Voice AI Agent — outbound reactivation and follow-up - Text AI Agent — 24/7 SMS/email lead response and nurture - CRM integration (chatbot + voice ↔ your CRM) - Monthly usage reports with cost breakdown - **KPI targets:** Lead response time, cost per qualified lead, conversion rate

Tier 4: Growth — \$9,500/month

Full AI operations - Everything in Operate, plus: - Dedicated AI brand manager (1:1 point of contact) - Press/PR outreach: industry publications, podcasts, conferences - Competitive displacement: top 5 highest-value AI discovery queries - Authority content: benchmark reports, comparison pages, video transcripts - LinkedIn authority building + executive thought leadership - Advanced analytics dashboard with lead attribution - **KPI targets:** Score 2.1 → 7.0+ | Mention rate → 40%+ | Full funnel metrics

Our Recommendation for adQuadrant

We recommend the **Implement tier (\$4,500/mo)** as the starting point. adQuadrant has the client results, industry recognition (Inc. 5000 2x), and team expertise to compete with any agency in AI visibility. The gaps are technical (missing schema markup, limited structured content) and strategic (not

present on the agency comparison platforms that AI references). The Implement tier addresses all three visibility layers simultaneously.

What this delivers for adQuadrant: - Full AI Visibility Audit with competitive benchmarking against Tinuiti, KlientBoost, Disruptive Advertising, Common Thread Collective - Agency platform submissions and listing optimization — the single highest-impact action - Full schema markup implementation: LocalBusiness, ProfessionalService, FAQPage, Article across all service pages - GBP optimization with categories, photos, posts, and Q&A - Monthly content: 4 thought leadership articles targeting discovery queries where adQuadrant is currently invisible - Dedicated strategist with monthly strategy calls and visibility reporting - Review generation system to build Google review volume

For companies ready to accelerate, **Tier 3: Operate (\$7,500/mo)** adds AI agents for 24/7 lead engagement, and **Tier 4: Growth (\$9,500/mo)** adds dedicated PR outreach and competitive displacement.

TARGET OUTCOMES

90-Day Targets

METRIC	CURRENT	TARGET	METHOD
360 Score	4.0 / 10	6.5–7.0 / 10	All three layers
AI Visibility	2.1 / 10	4.5–5.5 / 10	Content + directories + schema
Technical SEO	5.8 / 10	7.5–8.0 / 10	Schema + sitemap + optimization
Local/GBP	4.2 / 10	6.5–7.0 / 10	GBP optimization + citations
AI Discovery Rate	0%	20–30%	Structured content + agency platforms
Schema Types	1	8+	Full structured data deployment
Trust Nodes	~10/25 (40%)	18/25 (72%)	Directories + profiles + press
Projected Revenue Recovery	—	\$150K–\$350K/yr (annualized)	Based on improved AI discovery

Note: AI Mention Rate improvement depends on directory listing acceptance timelines and AI platform data refresh cycles, which are outside direct control. Perplexity (live search) will reflect changes fastest; ChatGPT and Gemini may lag by weeks to months.

6-Month Vision

METRIC	TARGET	NOTES
360 Score	7.5–8.0 / 10	Requires sustained execution across all 3 layers
AI Discovery Rate	35–45%	Dependent on content authority + directory presence
Technical SEO	8.5+ / 10	Achievable with comprehensive schema and optimization
Trust Nodes	20–24/25 (80%+)	Press coverage and thought leadership critical
New client leads from AI	3–8 / month	Attribution requires lead source tracking

WHY THIS MATTERS NOW

The AI visibility landscape has a compounding dynamic: the agencies that establish presence now will be cited more frequently, which generates more data for AI to reference, which increases citation rates further. This creates a flywheel effect that becomes increasingly difficult for late entrants to overcome.

adQuadrant has a significant advantage: The hardest part of AI visibility — building genuine client results, industry recognition, and deep expertise — is already done. Managing \$1B+ in ad spend, Inc. 5000 recognition twice, and a proven track record with DTC brands are the kind of credibility signals AI platforms value most. The remaining gaps are technical and content-related. These are *solvable* problems with known solutions and predictable timelines.

The competitors appearing in AI recommendations today (Tinuiti, KlientBoost, Disruptive Advertising) have invested in structured content and directory presence. adQuadrant can match and exceed their AI visibility within 90-120 days because the underlying expertise and results are already stronger — they just need to be made visible to machines.

The window to act is now. Every month of inaction allows competitors to compound their AI visibility advantage while adQuadrant's expertise remains locked behind invisible technical barriers.

ABOUT THIS ASSESSMENT: SNAPSHOT vs. COMPLETE 360 AUDIT

This report is a **360 Visibility Snapshot** — a preliminary assessment designed to identify critical gaps and quantify revenue impact. The **Complete 360 Professional Audit** is delivered as the first engagement deliverable when you sign up for any service tier.

What You Received (Snapshot — This Report)

COMPONENT	SNAPSHOT COVERAGE
AI Queries	15 total (5 prompts × 3 platforms)
Query Categories	3 (Evaluative, Comparative, Use-case)
Technical SEO	Surface-level audit across 7 areas
Local/GBP	Checklist review of 6 areas
Content Analysis	4-Pillar scoring (high-level)
Citation Analysis	5-Dimension scoring (high-level)
Schema Assessment	Gap identification only
Deliverable	This styled PDF report

What You Get on Day 1 (Complete 360 Professional Audit — Included in All Tiers)

COMPONENT	PROFESSIONAL COVERAGE
AI Queries	50+ queries across 3 LLMs (ChatGPT, Perplexity, Gemini)
Query Categories	6 categories: Evaluative, Comparative, Use-case, Long-tail, Buyer Journey, Competitive
Technical SEO	Full page-by-page crawl analysis — every URL in sitemap individually audited
Local/GBP	Directory-by-directory NAP verification — 20+ directories checked individually
Content Analysis	CORE-EEAT 80-item benchmark — comprehensive content quality scoring
Citation Analysis	CITE 40-item domain authority assessment
Entity Optimization	47-signal entity audit — analyzes how AI understands your brand entity
Schema Recommendations	Complete JSON-LD code generation — ready-to-deploy markup for every page type
Implementation Playbook	Step-by-step execution guide with code snippets and priority matrix

COMPONENT	PROFESSIONAL COVERAGE
Deliverable	30-50 page comprehensive report with full strategic + tactical playbook

The Complete Audit maps the entire prospect decision journey — from "do I need a marketing agency?" to "best DTC agency" to "adQuadrant vs [competitor]" — showing exactly where you appear, where you disappear, and what to do about it.

METHODOLOGY

DETAIL	VALUE
Framework	VeloXP 360 Online Visibility Index (3-Layer)
AI Platforms	ChatGPT (GPT-4o), Perplexity (Sonar Pro), Gemini (2.5 Flash)
AI Queries	15 total (5 prompts × 3 platforms)
Technical Audit	7-area assessment (HTTPS, Meta, H1, Mobile, Sitemap, Schema, Performance)
Local/GBP Audit	6-area assessment (GBP Completeness, NAP Consistency, Review Signals, Local Schema, Geo-Content, Service Area)
Assessment Type	360 Visibility Snapshot (preliminary)
Date	March 9, 2026

ABOUT VELOXP

VeloXP is an AI automation agency that builds intelligent systems for businesses that want to lead, not follow. Our 360 Online Visibility Report combines proprietary AI visibility auditing with comprehensive technical SEO and local/GBP analysis — giving you the complete picture of your online presence that no other agency provides.

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This report is valid for 30 days from the date above. Pricing subject to adjustment based on scope and engagement structure.