

VELOXP

Statement of Work

Managed AI Workforce Intelligence Deployment — Beverage Distribution

June 02, 2026

VeloXP LLC | Max Koby, CEO

STATEMENT OF WORK

Managed AI Workforce Intelligence Deployment — Beverage Distribution

Prepared For: Americal Beverage Group

Prepared By: VeloXP LLC

Date: June 02, 2026

Engagement Tier: Enterprise

[DRAFT — SUBJECT TO REVIEW. This SOW and the Agent Roster will be updated after discovery sessions and approved during the initial 90-day term.]

1. Introduction

This Statement of Work (SOW) outlines the scope, structure, and delivery plan for VeloXP LLC's Managed AI Workforce deployment for Americal Beverage Group. The engagement delivers a dedicated team of AI agents tailored to the warehouse supply chain and beverage distribution operations of Americal Beverage Group, coordinated by VeloXP and supervised by Allen Kandelman.

The agents described in this document operate as an integrated workforce, not a software toolset. Each agent has a defined role, reporting chain, and set of capabilities aligned to your business objectives. Human approval requirements are documented for all procurement, financial, and external communications.

This engagement is governed by an initial term of 90 days, beginning on the effective date of the Services Agreement.

2. Parties

VELOXP LLC

Max Koby, CEO

max@veloxp.com

(949) 490-6629

San Clemente, CA

AMERICAL BEVERAGE GROUP

Allen Kandelman

allen@americalbeverage.com

San Diego, CA, USA

3. Client Team & Stakeholders

NAME

TITLE

EMAIL

Allen Kandelman

Principal

allen@americalbeverage.com

4. Scope of Services

VeloXP will deploy an Enterprise Managed AI Workforce for Americal Beverage Group. The engagement is scoped to the Beverage Distribution vertical and includes agent configuration, tool integrations (QuickBooks, Microsoft Outlook, 3PL WMS), workflow automation, human approval structures, ongoing monitoring, and continuous improvement. All agents are managed and maintained by VeloXP. Allen Kandelman provides data access and serves as the designated human approver as described in this document.

4A. Platform Architecture

The VeloXP AI Workforce operates across three integrated infrastructure layers. This architecture separates a managed AI workforce from generic AI tools: every agent shares a common industry knowledge base, maintains an Americal Beverage Group-specific intelligence layer, and is coordinated and monitored in real time through Mission Control.

Layer 1 — Industry World Model (Beverage Distribution)

VeloXP maintains a proprietary beverage distribution industry model trained on anonymized operational data from import logistics, wholesale distribution, and multi-state compliance operations. This model gives every Americal agent a baseline understanding of distribution infrastructure, regulatory complexity, import pipeline dynamics, and brand acquisition signals — so agents arrive pre-calibrated to the beverage industry's specific patterns and failure modes, not generic business operations.

Layer 2 — Intelligence Layer (Americal Beverage Group-Specific)

On top of the industry model, each agent maintains an Americal Beverage Group-specific intelligence layer:

- **Operational Memory:** Agents learn from Allen Kandelman's review patterns, supplier preferences, and SKU velocity thresholds to improve accuracy daily.
- **Container Isolation:** Americal Beverage Group's data — including QuickBooks data, supplier contracts, and operational records — is strictly partitioned at the infrastructure level. No cross-client data access.
- **Self-Improving Feedback Loops:** When your team corrects an agent output, that correction trains the agent. Over time, agents require fewer corrections and produce higher-quality work.
- **Business Context:** Agents learn Americal Beverage Group's distributor relationships, SKU velocity, import pipeline patterns, and seasonal demand — and apply that context to every output.

Agent Roster — Intelligence Layer

The following agents are deployed as part of the Americal Beverage Group Intelligence Layer. Each agent operates with a defined role, reporting chain, human QA reviewer, and capability set. Agents operate as managed employees: they receive tasks, execute within defined guardrails, report to human QA reviewers, and escalate all exceptions before acting.

Vance — Inventory Management Agent — Phase: Phase 1

Reports To: Allen Kandelman | Human QA: Allen Kandelman

- Real-time inventory monitoring across 350+ pallet SKUs
- Demand forecasting using Trader Joe's, Costco, and Sam's Club sales velocity data
- Stockout risk alerts with automated reorder recommendations before lead time threshold
- Supplier production timeline tracking across 10-16 week import pipelines from Europe and South America
- Seasonal velocity modeling: adjusts forecasts for Prosecco peaks, beer summer demand, and off-season patterns
- QuickBooks PO creation and routing with human approval gate

Scout — Market Research Agent — Phase: Phase 1

Reports To: Allen Kandelman | Human QA: Allen Kandelman

- Emerging brand prospecting: identifies mid-size alcohol brands actively seeking distribution partners
- RNDC exit fallout monitoring: tracks distributor portfolio shifts and flags brands actively seeking new distribution
- Competitor intelligence: monitors Southern, Reyes, and other regional distributors for portfolio and pricing changes
- Market gap analysis: identifies underserved SKU categories and geographic distribution opportunities
- Brand qualification scoring: rates prospects on volume, compliance readiness, margin potential, and strategic fit
- Outreach brief generation: drafts personalized brand outreach for Allen's review before any contact is made

Milo — Executive Assistant Agent — Phase: Phase 1

Reports To: Allen Kandelman | Human QA: Allen Kandelman

- Inbox triage: connect Outlook, categorize by urgency and sender, surface top 5 daily, draft responses for routine items
- Meeting prep: pull calendar 24h ahead, research attendees, generate agenda and context brief, deliver 30 min before
- Post-meeting action capture: extract commitments from notes, assign owners, log to CRM, route open items to agents
- Commitment tracker: running log of all open leadership commitments with due dates, nudge 24h before deadline
- Calendar protection: enforce focus time blocks, flag double-books, apply no-meeting window policies
- Supplier and brand correspondence routing: sort inbound by brand/supplier, surface urgent items, draft standard responses

Remy — Compliance & Import Agent — Phase: Phase 2

Reports To: Allen Kandelman | Human QA: Allen Kandelman

- COLA, TTB label approval, and ABC license tracking per SKU and state
- Federal excise tax calculation and filing preparation
- California state compliance: excise tax, distributor license, direct-to-consumer rules
- Multi-state license monitoring across 35 licensed states with expiration alerts
- Customs documentation assembly: duty, freight, port-of-entry routing
- PDF compliance form auto-fill using company profile and shipment data

Porter — Brand Portal Agent — Phase: Phase 2

Reports To: Allen Kandelman | Human QA: Allen Kandelman

- Brand-facing portal management: depletion reports, shipment status, invoice access per brand login
- Dedicated brand support: answers shipment status queries without staff involvement
- Last-mile delivery coordination: connects brand sales team orders to 3PL warehouse management system
- New brand onboarding workflow: collects compliance docs, sets up portal access, configures monitoring
- Brand communication sequencing: weekly shipment updates, depletion summaries, invoice notifications
- 3PL API integration: queries warehouse management software for real-time inventory and shipment status

Quinn — Financial Operations Agent — Phase: Phase 2

Reports To: Allen Kandelman | Human QA: Allen Kandelman

- QuickBooks Online reconciliation: automated expense tagging, AP/AR matching, monthly close prep
- Invoice generation for retailer POs with freight, duty, and excise tax line items
- Supplier payment queue management with human approval gate
- Federal and California excise tax calculation tied to shipment data
- Cash flow forecasting based on open POs and incoming retailer payments
- Duty and customs cost allocation per shipment for margin analysis

Atlas — SEO & AI Visibility Agent — Phase: Phase 3

Reports To: Allen Kandelman | Human QA: Allen Kandelman

- AI visibility optimization: ensures Americal appears in ChatGPT, Perplexity, and Google AI for import and distribution queries
- SEO monitoring: weekly audits of americalbeverage.com with actionable recommendations

- Competitor digital presence tracking: monitors how Southern, Reyes, and others rank in AI search
- Content brief generation: produces SEO-optimized briefs for distribution expertise topics
- Brand partner attraction: drafts acquisition-focused content to draw incoming brand inquiries
- Monthly AI visibility scoring: tracks brand mention rate across AI platforms, reports trend vs. prior month

Layer 3 — Human Interface Layer

Every agent operates within a defined human oversight chain. No agent takes final action on procurement orders, financial transactions, or external communications without explicit human approval.

- **QA Gates:** No purchase orders, supplier payments, or external content published without Allen Kandelman's approval.
- **Reporting Chains:** Every agent reports to a named human reviewer — defined in the Agent Roster above.
- **Escalation Protocols:** Agents flag exceptions and ambiguity rather than guessing. Humans make judgment calls.
- **Approval Audit Trail:** Every human approval is logged in Mission Control with timestamp, reviewer, and action taken.

Mission Control — Coordination & Oversight Layer

All agents are coordinated and monitored through Mission Control, VeloXP's proprietary agent operations platform. Allen Kandelman receives real-time visibility into agent activity, task queues, approval requests, and performance metrics.

- Real-time agent activity feed: every task executed, queued, or escalated is visible in the dashboard.
- Approval queue: pending human approvals surface with full context — one click to approve or redirect.
- KPI dashboard: inventory health, compliance status, brand prospect pipeline, and agent utilization — all in one view.
- Squad Chat: direct communication channel between your team and VeloXP agents.
- Audit trail: immutable log of all agent actions, approvals, and escalations for compliance review.
- Performance reports: weekly automated summaries delivered every Monday morning.
- Return on Technology (RoT) tracking: retainer is applied to development hours and API/LLM infrastructure costs, tracked in your customer portal so Allen Kandelman can monitor RoT in real time.

Mission Control is included at no additional cost for all Growth and Enterprise tier clients. Access is provisioned within 48 hours of SOW execution.

5. Agent Roster

The following agents are deployed as part of the Americal Beverage Group Managed AI Workforce. Full capabilities, core responsibilities, and workflows for each agent are detailed in Appendix B.

AGENT	ROLE	PHASE	REPORTS TO
Jarvis	Orchestration & Integrator	1	Allen Kandelman
Oracle	Observer & QA	1	Jarvis
Vance	Inventory Management Agent	Phase 1	Allen Kandelman
Scout	Market Research Agent	Phase 1	Allen Kandelman
Milo	Executive Assistant Agent	Phase 1	Allen Kandelman
Remy	Compliance & Import Agent	Phase 2	Allen Kandelman
Porter	Brand Portal Agent	Phase 2	Allen Kandelman
Quinn	Financial Operations Agent	Phase 2	Allen Kandelman
Atlas	SEO & AI Visibility Agent	Phase 3	Allen Kandelman

See Appendix B for full agent capabilities and workflow inventory.

6. Reporting Structure

AGENT	REPORTS TO	HUMAN QA
Vance	Allen Kandelman	Allen Kandelman
Scout	Allen Kandelman	Allen Kandelman
Milo	Allen Kandelman	Allen Kandelman
Remy	Allen Kandelman	Allen Kandelman
Porter	Allen Kandelman	Allen Kandelman
Quinn	Allen Kandelman	Allen Kandelman
Atlas	Allen Kandelman	Allen Kandelman
Allen Kandelman (Human Principal)	— Final Authority —	N/A

Human Approval Requirements

- All inventory purchase orders require Allen Kandelman's approval before submission to suppliers.
- All supplier payments require Allen Kandelman's approval before processing.
- Any financial commitment over \$500 requires Principal sign-off.
- All outbound brand or retailer communications require stakeholder review before sending.
- Agent-generated compliance filings require Principal review before submission.

7. Integrations

SYSTEM	TOOL / PLATFORM	INTEGRATION PURPOSE
Inventory / Accounting	QuickBooks Online	PO creation, AP/AR reconciliation, payment queue management
Email & Calendar	Microsoft Outlook	Inbox triage, meeting prep, outbound communications
Warehouse	3PL WMS	Real-time inventory status, shipment tracking, depletion reports
Compliance	TTB / ABC Portal	COLA tracking, license expiration monitoring, excise reporting
Documents	Google Drive / Dropbox	Deliverable storage, report distribution

Data Isolation

- **RAG (Retrieval-Augmented Generation):** Agent knowledge is sourced from Americal Beverage Group-specific indexed content only.
- **Container Isolation:** Each client deployment runs in a dedicated agent container with no cross-client data access.
- **Database Isolation:** Client operational data is stored in separate, access-controlled database instances.
- **Self-Improving Memory:** Agents learn from interaction patterns within their client container only. No data leaves the container for training shared models.
- **Audit Trail:** All agent actions, decisions, and data access events are logged with timestamps and available for Allen Kandelman's review.

8. Onboarding, Workflow Setup & Training

Kickoff & Configuration

- Discovery session with Allen Kandelman to map workflows and approval chains.
- Agent persona customization to match Americal Beverage Group's communication standards.
- Tool access provisioning: QuickBooks, Outlook, 3PL WMS credentials.
- Initial knowledge base ingestion from Americal Beverage Group-provided documents.

Workflow Setup

- Automation mapping: identify top 5 repetitive workflows for immediate automation.
- Trigger configuration: PO thresholds, shipment events, compliance deadlines, calendar events.
- Integration testing across all connected systems.
- Approval chain setup: define human gates and escalation paths.
- Runbook creation for each deployed agent.

Training & Handoff

- Allen Kandelman's walkthrough of agent capabilities and interaction protocols.
- Human QA reviewer training: how to review, approve, and override agent actions.
- Escalation path documentation: what happens when an agent is uncertain.
- 30-day post-launch check-in to review performance and adjust configurations.

9. Deployment Roadmap

Phase 1 — Inventory Control, Market Intelligence & Executive Operations (Month 1)

- Complete kickoff and discovery session with Allen Kandelman and key stakeholders
- Provision tool integrations: QuickBooks, Outlook, 3PL WMS access
- Deploy Vance: real-time SKU monitoring, demand forecasting, and reorder automation activated
- Deploy Scout: RNDC exit tracker live, weekly brand prospecting reports begin
- Deploy Milo: Outlook connected, inbox triage active, meeting prep and commitment tracking live
- KPI dashboards configured in Mission Control; 2-week supervised pilot with daily check-ins
- 90-day target: prevent \$1M+ in stockout losses, identify 15+ qualified brand prospects

Phase 2 — Compliance, Brand Portal & Financial Operations (Month 2-3)

- Deploy Remy: license monitor active across 35 states, TTB/COLA tracking live
- Deploy Porter: supplier portal provisioned, weekly depletion reports automated
- Deploy Quinn: QuickBooks reconciliation automated, monthly close prep workflow live
- All Phase 1 agents iterated based on 30-day learnings; 90-day performance review delivered
- Target: 80% reduction in manual compliance tracking; all brand shipment queries handled without staff involvement

Phase 3 — AI Visibility & Growth Intelligence (Month 4+)

- Deploy Atlas: americalbeverage.com audit complete, AEO optimization begins
- AI search presence established for import distribution queries on ChatGPT and Perplexity
- Quarterly business review; scope expansion based on Phase 1-2 results
- Agent performance benchmarking and continuous improvement program activated

10. Engagement Goals & Performance Metrics (RoT)

VeloXP measures engagement success through Return on Technology (RoT) — ensuring that the retainer generates a minimum of 4x recovered value in time and operational efficiency. The monthly retainer is applied to agent development, specialized dev hours, and LLM/API infrastructure costs, and is tracked in real time within the customer portal.

Core Objectives

- **RoT Target:** 4x Return on Technology (RoT): each \$1 of retainer generates \$4+ in recovered time or measurable revenue impact, tracked monthly in the customer portal.
- **Task Velocity:** 500+ completed workflow executions per month across all deployed agents by end of Phase 1.

Agent KPIs (Placeholder — to be finalized during initial 90-day term)

KPIs below are illustrative targets. Final benchmarks will be set during discovery sessions and confirmed in writing at the end of Month 1.

- Vance: Stockout frequency reduced by 85% vs. prior year baseline within 90 days
- Scout: 15+ qualified brand partnership opportunities identified and briefed per month
- Milo: Allen's manual administrative workload reduced by 15+ hours per week
- Remy: 100% of state license renewals flagged 90+ days in advance; zero compliance lapses
- Porter: Brand shipment query response time under 2 minutes; zero staff involvement required
- Quinn: Monthly close prep time reduced from 3+ days to under 4 hours

- Task Velocity: Average workflow completion time under 5 minutes for Tier-1 operations

11. Deployment Commitment & Term

This SOW is governed by an initial term of 90 days, beginning on the effective date of the Services Agreement. During this period, VeloXP LLC commits to the uptime and quality of the AI workforce.

VeloXP owns the operational responsibility for agent health and logic. Any degradation in performance or integration failure is addressed within 4 business hours of detection. Clients receive a monthly performance report covering task completion rates, accuracy metrics, and next-month improvement priorities.

This engagement is not software licensing — it is a managed workforce. VeloXP owns the operational responsibility. You own the results.

Appendix B: Agent Deployment Inventory

Applicable to Enterprise level clients. This appendix defines the complete capability set and workflow inventory for each deployed agent. Final workflows are refined during Phase 1 discovery sessions.

Vance — Inventory Management Agent

Phase: Phase 1 | Reports To: Allen Kandelman | Human QA: Allen Kandelman

Capabilities & Responsibilities

CAPABILITIES

Real-time inventory monitoring across 350+ pallet SKUs

Demand forecasting using Trader Joe's, Costco, and Sam's Club sales velocity data

Stockout risk alerts with automated reorder recommendations before lead time threshold

Supplier production timeline tracking across 10-16 week import pipelines from Europe and South America

Seasonal velocity modeling: adjusts forecasts for Prosecco peaks, beer summer demand, and off-season patterns

QuickBooks PO creation and routing with human approval gate

Workflows to Build

WORKFLOW

DESCRIPTION

Daily Inventory Scan pull warehouse data at 6am, compare against safety stock thresholds, flag SKUs at risk, deliver summary to Allen by 7am

Reorder Trigger SKU crosses reorder point: calculate optimal order quantity, draft QuickBooks PO, route to Allen for approval

Lead Time Monitor track open import orders by supplier, alert 2 weeks before expected arrival when delays detected

Seasonal Forecast Update monthly: ingest trailing sales velocity, update seasonal model, produce 90-day demand projection per SKU

Scout — Market Research Agent

Phase: Phase 1 | Reports To: Allen Kandelman | Human QA: Allen Kandelman

Capabilities & Responsibilities

CAPABILITIES

Emerging brand prospecting: identifies mid-size alcohol brands actively seeking distribution partners

RNDC exit fallout monitoring: tracks distributor portfolio shifts and flags brands actively seeking new distribution

Competitor intelligence: monitors Southern, Reyes, and other regional distributors for portfolio and pricing changes

Market gap analysis: identifies underserved SKU categories and geographic distribution opportunities

Brand qualification scoring: rates prospects on volume, compliance readiness, margin potential, and strategic fit

Outreach brief generation: drafts personalized brand outreach for Allen's review before any contact is made

Workflows to Build

WORKFLOW	DESCRIPTION
Weekly Brand Prospecting Run	scan distributor news, trade publications, and LinkedIn for brand acquisition signals, score candidates, deliver ranked list to Allen every Monday
RNDC Exit Tracker	monitor industry news and brand announcements, flag any Southern/RNDC portfolio exits within 48 hours
Competitor Portfolio Monitor	weekly pull of competitor brand announcements and new signings; brief Allen on threats and opportunities
Brand Qualification Intake	new prospect identified: enrich with TTB data, compliance history, volume estimates, produce one-page brief

Milo — Executive Assistant Agent

Phase: Phase 1 | Reports To: Allen Kandelman | Human QA: Allen Kandelman

Capabilities & Responsibilities

CAPABILITIES

Inbox triage: connect Outlook, categorize by urgency and sender, surface top 5 daily, draft responses for routine items

Meeting prep: pull calendar 24h ahead, research attendees, generate agenda and context brief, deliver 30 min before

Post-meeting action capture: extract commitments from notes, assign owners, log to CRM, route open items to agents

Commitment tracker: running log of all open leadership commitments with due dates, nudge 24h before deadline

Calendar protection: enforce focus time blocks, flag double-books, apply no-meeting window policies

Supplier and brand correspondence routing: sort inbound by brand/supplier, surface urgent items, draft standard responses

Workflows to Build

WORKFLOW	DESCRIPTION
Inbox Triage	connect Outlook, categorize by urgency, surface top 5 daily, draft responses for routine items
Meeting Prep Brief	pull calendar events 24h ahead, research attendees, generate agenda and context brief 30 min before
Post-Meeting Action Capture	extract action items from notes, assign owners, log open commitments with due dates
Commitment Nudge	daily scan of open commitments, surface items due within 24 hours to Allen
Calendar Conflict Monitor	enforce focus blocks and no-meeting windows, flag violations, propose resolutions

Remy — Compliance & Import Agent

Phase: Phase 2 | Reports To: Allen Kandelman | Human QA: Allen Kandelman

Capabilities & Responsibilities

CAPABILITIES

COLA, TTB label approval, and ABC license tracking per SKU and state

Federal excise tax calculation and filing preparation

California state compliance: excise tax, distributor license, direct-to-consumer rules

Multi-state license monitoring across 35 licensed states with expiration alerts

Customs documentation assembly: duty, freight, port-of-entry routing

PDF compliance form auto-fill using company profile and shipment data

Workflows to Build

WORKFLOW	DESCRIPTION
License Expiration Monitor	scan all active state licenses weekly, flag expirations within 90 days, initiate renewal workflow
COLA Status Tracker	monitor active label approval applications, alert on pending decisions
Customs Document Assembly	new import shipment triggered: auto-compile duty, freight, and compliance docs
Excise Tax Calculation Run	monthly: pull shipment data, calculate federal and CA excise liability, produce filing-ready summary

Porter — Brand Portal Agent

Phase: Phase 2 | Reports To: Allen Kandelman | Human QA: Allen Kandelman

Capabilities & Responsibilities

CAPABILITIES
Brand-facing portal management: depletion reports, shipment status, invoice access per brand login
Dedicated brand support: answers shipment status queries without staff involvement
Last-mile delivery coordination: connects brand sales team orders to 3PL warehouse management system
New brand onboarding workflow: collects compliance docs, sets up portal access, configures monitoring
Brand communication sequencing: weekly shipment updates, depletion summaries, invoice notifications
3PL API integration: queries warehouse management software for real-time inventory and shipment status

Workflows to Build

WORKFLOW	DESCRIPTION
Weekly Brand Depletion Report	pull sales velocity per brand, compile depletion summary, deliver to each brand portal by Monday
Shipment Status Query Handler	brand asks about shipment: Porter queries 3PL WMS, returns status with ETA within 2 minutes
New Brand Onboarding	new brand signed: collect compliance docs, issue portal credentials, configure monitoring, send welcome sequence
Invoice Notification Sequence	invoice generated: notify brand contact, attach PDF, follow up if unpaid at 15/30 days

Quinn — Financial Operations Agent

Phase: Phase 2 | Reports To: Allen Kandelman | Human QA: Allen Kandelman

Capabilities & Responsibilities

CAPABILITIES
QuickBooks Online reconciliation: automated expense tagging, AP/AR matching, monthly close prep
Invoice generation for retailer POs with freight, duty, and excise tax line items
Supplier payment queue management with human approval gate
Federal and California excise tax calculation tied to shipment data
Cash flow forecasting based on open POs and incoming retailer payments
Duty and customs cost allocation per shipment for margin analysis

Workflows to Build

WORKFLOW	DESCRIPTION
Daily AP/AR Reconciliation	pull QuickBooks transactions, auto-tag expenses, flag unmatched items for Allen
Invoice Generation	retailer PO received: auto-generate invoice with freight, duty, and excise line items, route for approval
Supplier Payment Queue	weekly: compile approved invoices, produce payment queue ranked by due date
Monthly Cash Flow Forecast	pull open POs and incoming payments, model 30/60/90-day cash position
Monthly Close Prep	3 days before month-end: reconcile all accounts, flag discrepancies, produce close checklist

Atlas — SEO & AI Visibility Agent

Phase: Phase 3 | Reports To: Allen Kandelman | Human QA: Allen Kandelman

Capabilities & Responsibilities

CAPABILITIES
AI visibility optimization: ensures Americal appears in ChatGPT, Perplexity, and Google AI for import and distribution queries
SEO monitoring: weekly audits of americalbeverage.com with actionable recommendations
Competitor digital presence tracking: monitors how Southern, Reyes, and others rank in AI search
Content brief generation: produces SEO-optimized briefs for distribution expertise topics
Brand partner attraction: drafts acquisition-focused content to draw incoming brand inquiries
Monthly AI visibility scoring: tracks brand mention rate across AI platforms, reports trend vs. prior month

Workflows to Build

WORKFLOW	DESCRIPTION
Weekly SEO Audit	crawl americalbeverage.com, check rankings and technical health, produce fix list ranked by impact
Monthly AEO Run	execute 30+ structured queries across ChatGPT, Perplexity, and Gemini, score brand mention rate
Competitor Digital Monitor	weekly: track competitor SERP presence and AI mentions, brief Allen on material shifts
AI Visibility Report	monthly: compile brand mention rate trend, AEO score, top query wins and losses

Signature Block

By signing below, both parties agree to the terms outlined in this Statement of Work and the 90-day initial deployment term.

VELOXP LLC	AMERICAL BEVERAGE GROUP
Max Koby	Allen Kandelman
CEO	Principal
Date: June 02, 2026	Date: _____
Signature: _____	Signature: _____