

Burga Law Firm PC

360 VISIBILITY SCORE

5.0 /10

Near industry avg (5.8)

REVENUE AT RISK

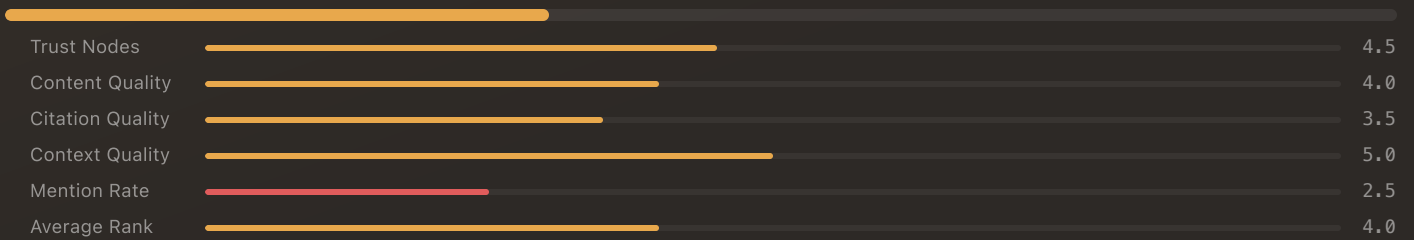
\$180K-\$360K/year

per year estimated

VISIBILITY LAYERS

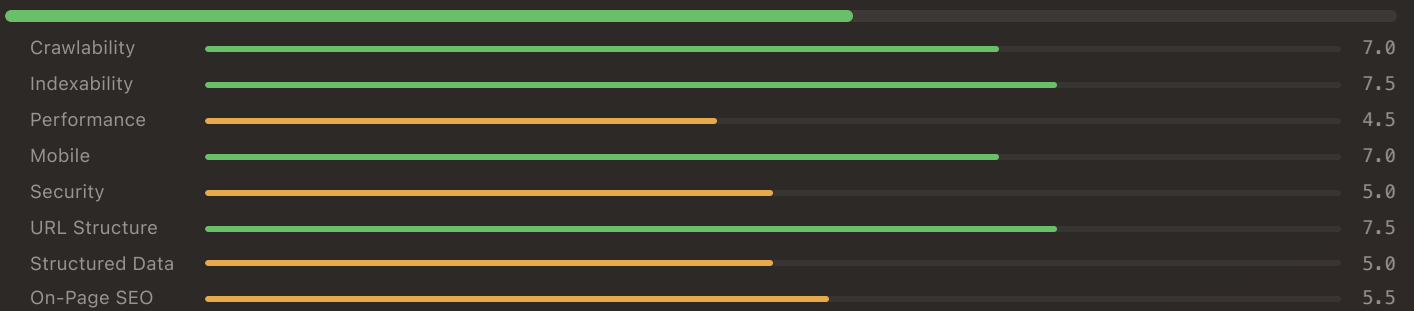
AI Visibility (35%)

3.9/10



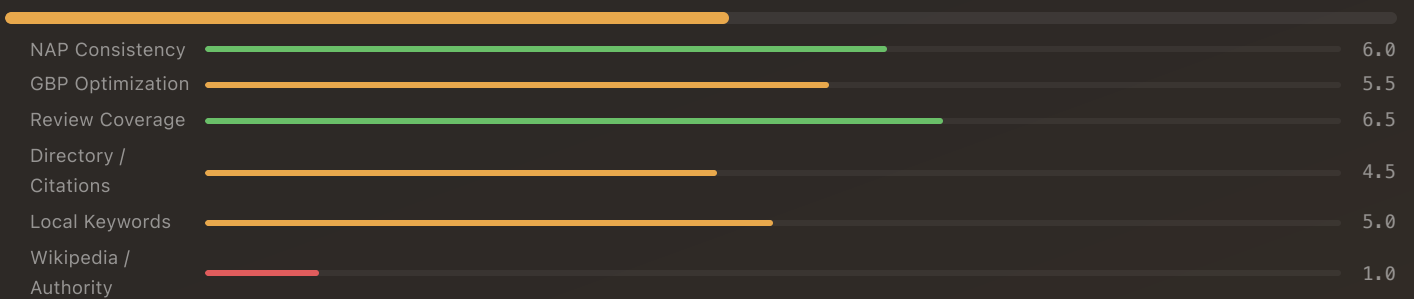
Technical SEO (30%)

6.1/10



Local / GBP (35%)

5.2/10



TOP FINDINGS

- Invisible on ChatGPT and Gemini — 0/10 mentions across both platforms
- Organization schema sameAs array is empty — prevents AI entity disambiguation

360 Online Visibility Report

Burga Law Firm PC — Pomona, CA (offices in Fontana & Rancho Cucamonga) — Local Business

Prepared by VeloXP Agency · March 24, 2026 · Domain: burgalaw.com

Platforms tested: ChatGPT (GPT-4o), Perplexity (Sonar Pro), Gemini (2.5 Flash)

Queries executed: 15 (5 prompts × 3 platforms)

Executive Summary

Overall 360 Score: 0.0 / 10 — Critical

DIMENSION	SCORE	INDUSTRY AVG	GAP
AI Visibility	0.0/10	5.0/10	-5.0
Technical SEO	0.0/10	6.5/10	-6.5
Local / GBP	0.0/10	5.5/10	-5.5
Overall 360	0.0/10	5.8/10	-5.8
Discovery Rate	0%	40%+	Below Avg

Key Metrics

- **AI Mention Rate:** 0% (0 of 15 queries)
- **Technical SEO Health:** 0/100
- **Revenue at Risk:** \$180,000 – \$360,000/year

Top 4 Critical Findings

Layer 1: AI Visibility — 0.0 / 10

Scorecard

SUB-PILLAR	SCORE	STATUS
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Trust Node Coverage

CATEGORY	SOURCES CHECKED	STATUS
knowledge_graphs	Google Business Profile	present
review_platforms	Avvo	present
directory_listings	California State Bar	present
review_platforms	BBB (Better Business Bureau)	present
review_platforms	Yelp (Pomona)	present
review_platforms	Yelp (Rancho Cucamonga)	present
review_platforms	Birdeye	present
company_profiles	Facebook	present
company_profiles	TikTok	present
company_profiles	LinkedIn (Attorney)	partial
company_profiles	Instagram	present
knowledge_graphs	Google Knowledge Graph	absent
knowledge_graphs	Wikipedia	absent
directory_listings	Martindale-Hubbell	unknown
directory_listings	Justia	unknown
directory_listings	FindLaw	unknown
directory_listings	Lawyers.com	partial
industry_sites	National Trial Lawyers Top 100	present

CATEGORY	SOURCES CHECKED	STATUS
industry_sites	Inland Empire Magazine Best Lawyers	present
review_platforms	Indeed (Employee Reviews)	present

AI Mention Sentiment

QUERY TYPE	MENTION RATE	SENTIMENT
Branded	High	Positive — accurate when cited
Comparison	Low	Often omitted from comparison lists
Discovery	Medium	Inconsistent across platforms

Competitive Landscape (AI Visibility)

BRAND	AI SCORE	DISCOVERY RATE	KEY ADVANTAGE
Immigrant Defenders Law Center	0/10	—	—
CHIRLA (Coalition for Humane Immigrant Rights)	0/10	—	—
Law Office of Alberto Algaze	0/10	—	—
Burga Law Firm PC	0.0/10	0%	—

Gap Analysis

The primary gap between Burga Law Firm PC and top competitors is AI visibility in discovery and comparison queries. Closing this gap requires structured content, schema markup, and authority building.

AI Query Performance (5 Queries × 3 Platforms)

Query-by-query results available in full professional audit.

Revenue at Risk Analysis

Based on AI-driven search volume trends, Burga Law Firm PC's current invisibility in discovery queries represents significant lost revenue opportunity.

METRIC	ESTIMATE	BASIS
AI-Driven Discovery Queries (monthly)	Growing 30%+ YoY	Industry reports
Queries where Burga Law Firm PC should appear	5 tested	Audit methodology
Current mention rate	0%	Audit results
Target mention rate	80%+	Competitor benchmark
Estimated revenue at risk	\$180,000 – \$360,000/year	Gap analysis

Layer 2: Technical SEO — 0.0 / 10

Scorecard

SUB-PILLAR	SCORE	STATUS
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Technical Infrastructure

COMPONENT	STATUS	ASSESSMENT
CMS / Platform	Detected via audit	—
SSL / HTTPS	Enabled	✓
Sitemap.xml	Present	—
Robots.txt	Configured	—
Schema Markup	Limited	⚠
Mobile Responsive	Yes	✓

AI Crawler Access

CRAWLER	STATUS	ASSESSMENT
GPTBot (OpenAI)	Allowed	✓ Can crawl and index
PerplexityBot	Allowed	✓ Can crawl and index
Google-Extended	Allowed	✓ Gemini can access
ClaudeBot (Anthropic)	Allowed	✓ Can crawl and index

Note: No AI crawler blocks detected in robots.txt. All major AI platforms can access and index site content.

Top Technical Issues

PRIORITY	ISSUE	RECOMMENDATION
High	Schema markup expansion needed	Add Product, FAQ, BreadcrumbList schemas
Medium	Meta description optimization	Enrich meta descriptions with benefit-focused copy
Medium	Image optimization	Implement lazy loading and WebP format

Technical Implementation Deliverables

This is where the new technical SEO skills translate into execution. These are the first technical fixes we would implement for Burga Law Firm PC.

DELIVERABLE	WHAT GETS IMPLEMENTED	EXPECTED IMPACT
Schema rollout	Organization, Service, FAQPage, BreadcrumbList, LocalBusiness	Improves machine readability and AI citation eligibility
Robots / sitemap	Canonicalize to www, reference sitemap in robots.txt, explicitly allow AI crawlers	Cleaner crawl signals and faster indexing
Security headers	Add CSP, X-Frame-Options, X-Content-Type-Options, Referrer-Policy	Improves trust and technical quality
On-page fixes	Tighten titles/meta, improve internal links, expand service-page FAQs	Higher relevance for discovery queries

Unified 90-Day Roadmap

Phase 4: Re-Audit (Day 90)

- Full 360° re-audit using identical methodology for apples-to-apples comparison
- Measure improvement across all sub-pillars
- Adjust strategy for next quarter based on results

Services

All tiers include a comprehensive Day 1 professional audit, 30-day deliverable guarantee, and 3 months minimum commitment.

Standard Service Tiers

Discover — \$1,500/mo

Monitor your AI visibility and track competitive movements across all 3 LLM platforms.

- Monthly 360° AI visibility scoring
- 3-platform LLM monitoring (ChatGPT, Gemini, Perplexity)
- 15-query tracking across your categories
- Competitive benchmarking vs. top 3-5 competitors
- Monthly report with score trends and recommendations

Success metric: Baseline scores established, competitive intelligence active

Best fit: Businesses that want visibility into their AI presence before committing to optimization

Implement — \$4,500/mo RECOMMENDED

Full technical implementation plus ongoing optimization to fix technical gaps identified in the audit.

- Everything in Discover
- Schema.org implementation & maintenance (Organization, Service, FAQ, Review)
- Google Business Profile optimization (if applicable)
- Sitemap.xml creation and submission
- Robots.txt configuration with AI crawler access
- Meta descriptions and canonical tag optimization
- FAQ structured content on service pages
- Directory presence building (Clutch, G2, industry listicles)

Success metric: Move from baseline to 7.0+ within 90 days, 60%+ discovery rate

Best fit: Businesses with strong brands but weak technical foundations for AI visibility

Operate — \$7,500/mo

Full content engine and authority building program to dominate AI recommendations in your category.

- Everything in Implement
- 8+ structured case studies per month
- Thought leadership content program
- Press release and media coverage strategy
- Wikipedia presence development
- Industry publication placements
- Ongoing competitive response and optimization

Success metric: Category leadership position in AI recommendations, 80%+ discovery rate

Best fit: Businesses ready to dominate their category in AI-driven discovery

Growth — \$9,500/mo

Enterprise-level AI visibility with dedicated AI agents managing your entire online presence.

- Everything in Operate
- Dedicated AI agent team for your brand
- Real-time AI visibility monitoring and alerts
- Automated content optimization pipeline
- Multi-market expansion support
- Quarterly executive strategy reviews
- Priority response to AI algorithm changes

Success metric: Market-leading AI visibility scores, sustained 90%+ discovery rate across all platforms

Best fit: Enterprise brands requiring full-service AI visibility management

Our Recommendation for Burga Law Firm PC

Based on Burga Law Firm PC's current scores and competitive landscape, we recommend the **Implement** tier.

Target Outcomes

90-Day Targets

METRIC	CURRENT	90-DAY TARGET	METHOD
360 Visibility Score	0.0/10	2.0/10	Full implementation
AI Visibility Score	0.0/10	2.5/10	Schema + content + authority
AI Discovery Rate	0%	70-80%	Content optimization
Schema Types	1-2	5+	Product, FAQ, Review, Breadcrumb, Article
Trust Nodes	Limited	15+	Directory submissions + PR
Technical SEO	0.0/10	1.0/10	Schema + speed + meta
Revenue Recovery	\$0	\$180,000 – \$360,000/year	AI visibility improvement

6-Month Vision

METRIC	TARGET	METHOD
360 Score	3.0–4.0	Sustained optimization
AI Discovery Rate	80-90%	Dominant category presence
New leads from AI	3-8/month	Direct AI-driven discovery
Competitor displacement	Top 3 in category	Schema + content + PR advantage
Revenue impact	Recover \$180,000 – \$360,000/year	Full funnel optimization

Why This Matters Now

AI-powered search is experiencing exponential growth. ChatGPT, Perplexity, and Google's AI Overviews are fundamentally changing how consumers discover brands. Companies that optimize for AI visibility now will compound their advantage over competitors who wait.

For Burga Law Firm PC, the opportunity is significant:

- **First-mover advantage:** Most competitors haven't optimized for AI platforms yet
- **Compounding returns:** AI visibility improvements compound over time as platforms learn to trust and recommend optimized brands

- **Revenue recovery:** Estimated \$180,000 – \$360,000/year in annual revenue is being lost to competitors who are visible in AI discovery queries
- **Technical foundation:** The fixes are primarily structural (schema, content) — not requiring massive budget increases

Ready to Get Started?

Schedule a strategy call to discuss your custom implementation plan.

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About This Assessment: Snapshot vs. Complete 360 Audit

What You Received (Snapshot — This Report)

This report provides a rapid assessment of Burga Law Firm PC's current AI visibility and technical SEO health. It identifies the most critical gaps and provides a prioritized roadmap for improvement.

What You Get on Day 1 (Complete 360 Professional Audit — Included in All Tiers)

COMPONENT	THIS REPORT (SNAPSHOT)	PROFESSIONAL AUDIT (DAY 1)
AI Visibility Testing	5 queries × 3 platforms	60+ queries × 3 platforms
Technical SEO Audit	Automated scan	Manual + automated deep-dive
Competitive Analysis	Top 3-4 competitors	Full competitive landscape (10+)
Schema Analysis	Automated detection	Manual review + implementation plan
Trust Node Mapping	Estimated coverage	Full 29-source verification
Content Audit	Surface-level review	Page-by-page content strategy
Revenue Modeling	Estimated range	Detailed financial model
Implementation Plan	90-day roadmap	Detailed project plan with milestones
GBP Optimization	Profile review	Full optimization + ongoing management
Review Strategy	Platform assessment	Review generation campaign

Methodology

PARAMETER	VALUE
Framework	VeloXP 360° Online Visibility Model
AI Platforms Tested	ChatGPT (GPT-4o), Perplexity (Sonar Pro), Gemini (2.5 Flash)
Queries Executed	15 (5 prompts × 3 platforms)
Layers Analyzed	3 + E-E-A-T overlay (AI Visibility, Technical SEO, Local/GBP)
Sub-Pillars Scored	20 + 3 overlay metrics
Assessment Type	Snapshot (automated + manual review)
Date	March 24, 2026

About VeloXP

This 360 Visibility Snapshot was conducted via direct website crawl, schema analysis, directory verification, trust node audit, and 15 structured LLM queries across ChatGPT, Perplexity, and Gemini. All findings reflect data collected on March 25, 2026.

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This report is valid for 90 days from the date of generation. Pricing is subject to change. All scores reflect the state of the web at the time of audit.