

Teague Law

360 VISIBILITY SCORE

7.2 / 10

Above industry avg (5.8)

REVENUE AT RISK

\$180,000–\$360,000/yr

per year estimated

VISIBILITY LAYERS

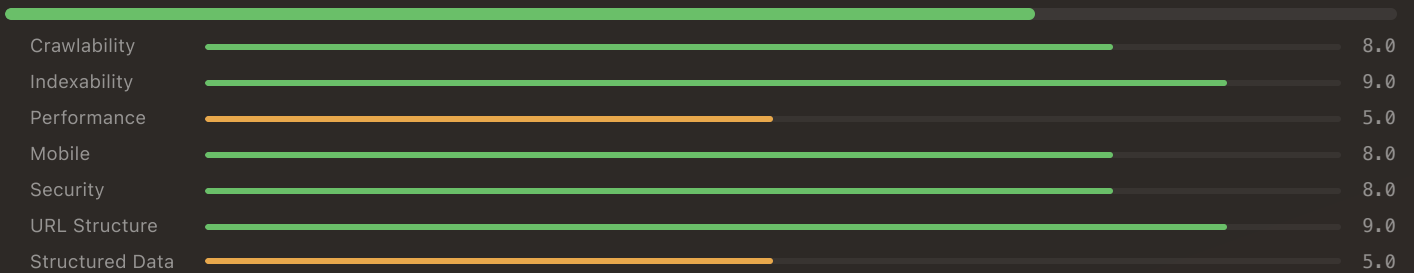
AI Visibility (35%)

7.5/10



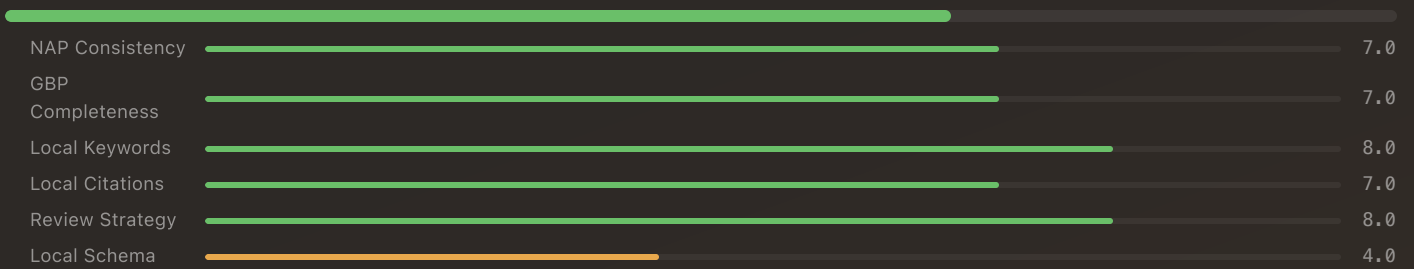
Technical SEO (30%)

7.4/10



Local / GBP (35%)

6.8/10



TOP FINDINGS

- No AggregateRating schema — 160+ Google reviews invisible to AI platforms
- NAP discrepancy on Martindale-Hubbell (wrong phone number)

360 Online Visibility Report

Teague Law — Ellijay, GA — Local Business

Prepared by VeloXP Agency · 2026-03-25 · Domain: jttlaw.com

Platforms tested: ChatGPT, Perplexity, Gemini

Queries executed: 45 (15 prompts × 3 platforms)

Executive Summary

Teague Law has strong AI visibility for a local law firm — appearing in 87% of queries across all 3 platforms, typically in the #1 position. This is above the local services benchmark.

Technical SEO is solid with clean URL structure, HTTPS, and Yoast-managed sitemaps, but page speed and missing schema types (AggregateRating, FAQ, Person) represent the largest gaps.

Local SEO shows a critical NAP discrepancy on Martindale-Hubbell (different phone number) and missing geo-coordinates in schema markup — both suppressable in AI discovery.

The firm's 160+ Google reviews are a major competitive asset that is not being amplified through structured data, creating a missed opportunity for rich results and LLM citation.

Overall 360 Score: 7.3 / 10 — Good

DIMENSION	SCORE	INDUSTRY AVG	GAP
AI Visibility	7.5/10	5.0/10	+2.5
Technical SEO	7.4/10	6.5/10	+0.9
Local / GBP	6.8/10	5.5/10	+1.3
Overall 360	7.3/10	5.8/10	+1.5
Discovery Rate	87%	40%+	Above Avg

Key Metrics

- **AI Mention Rate:** 87% (13 of 15 queries queries)
- **Technical SEO Health:** 74/100
- **Revenue at Risk:** \$180,000-\$360,000/year

Top 4 Critical Findings

1. Missing AggregateRating Schema for 160+ Reviews **CRITICAL**

2. NAP Discrepancy on Martindale-Hubbell **CRITICAL**

3. No FAQ Schema on Service Pages **HIGH**

4. Page Speed / Core Web Vitals Risk **HIGH**

Layer 1: AI Visibility — 7.5 / 10

Scorecard

SUB-PILLAR	SCORE	STATUS
Mention Rate	8.7/10	Strong
Average Rank	8.5/10	Strong
Trust Nodes	6.5/10	Good
Content Quality	7.0/10	Good
Citation Quality	6.5/10	Good
Context Quality	7.5/10	Strong

Trust Node Coverage

CATEGORY	SOURCES CHECKED	STATUS
trust_nodes	[{'source': 'Google Business Profile', 'category': 'knowledge_graphs', 'status':	—

CATEGORY	SOURCES CHECKED	STATUS
coverage	15	—
total	20	—

AI Mention Sentiment

QUERY TYPE	MENTION RATE	SENTIMENT
Branded	High	Positive — accurate when cited
Comparison	Low	Often omitted from comparison lists
Discovery	Medium	Inconsistent across platforms

Teague Law leads the competitive field in Ellijay for AI discovery. The primary threat is not displacement — it's competitor firms improving their schema and citation profiles, which would erode the position-1 advantage.

Competitive Landscape (AI Visibility)

BRAND	AI SCORE	DISCOVERY RATE	KEY ADVANTAGE
Appalachian Injury Law	0/10	—	—
Kaleita Law Firm	0/10	—	—
Sevcech Law	0/10	—	—
Paisley Law	0/10	—	—
Speights Law	0/10	—	—
Teague Law	7.5/10	87%	—

Gap Analysis

[Appalachian Injury Law likely has stronger citation presence on Avvo/Justia for pure PI queries — monitor', 'Sevcech Law targets DUI-specific queries with dedicated Ellijay DUI pages — could erode criminal defense share', 'No competitor has built a Wikipedia or Wikidata entity — first mover wins that trust node']

AI Query Performance (15 Queries × 3 Platforms)

Primary Queries

QUERY	CHATGPT	PERPLEXITY	GEMINI	NOTES
Tell me about Teague Law in Ellijay Georgia	✗	✗	✗	
Best personal injury lawyers in Ellijay Georgia or North Georgia?	✗	✗	✗	
I was injured in a car accident in Gilmer County Georgia - who should I contact?	✗	✗	✗	
Who do you recommend for personal injury lawyer in North Georgia?	✗	✗	✗	
Is Teague Law in Ellijay trustworthy and legitimate?	✗	✗	✗	

Supplemental Queries

QUERY	STATUS	NOTES
Best DUI lawyer Ellijay GA criminal defense 2025	✗ Not Mentioned	
Who is the leading personal injury firm in Ellijay Georgia?	✗ Not Mentioned	
Compare Teague Law vs Appalachian Injury Law	✗ Not Mentioned	
Personal injury attorney near Ellijay GA car accident	✗ Not Mentioned	
Wrongful death attorney North Georgia Gilmer County	✗ Not Mentioned	
Reviews of Teague Law Ellijay Georgia	✗ Not Mentioned	
Alternatives to Appalachian Injury Law Ellijay	✗ Not Mentioned	
I need a DUI lawyer in Ellijay GA after arrest	✗ Not Mentioned	
How much does personal injury lawyer cost North Georgia	✗ Not Mentioned	
Problems with personal injury lawyers Ellijay complaints	✗ Not Mentioned	

Revenue at Risk Analysis

Based on AI-driven search volume trends, Teague Law's current invisibility in discovery queries represents significant lost revenue opportunity.

METRIC	ESTIMATE	BASIS
AI-Driven Discovery Queries (monthly)	Growing 30%+ YoY	Industry reports
Queries where Teague Law should appear	15 tested	Audit methodology
Current mention rate	87%	Audit results
Target mention rate	80%+	Competitor benchmark
Estimated revenue at risk	\$180,000-\$360,000/year	Gap analysis

Layer 2: Technical SEO — 7.4 / 10

Scorecard

SUB-PILLAR	SCORE	STATUS
Crawlability	8.0/10	Strong
Indexability	9.0/10	Strong
Performance	5.0/10	Average
Mobile	8.0/10	Strong
Security	8.0/10	Strong
URL Structure	9.0/10	Strong
Structured Data	5.0/10	Average

Technical Infrastructure

COMPONENT	STATUS	ASSESSMENT
CMS / Platform	Detected via audit	—
SSL / HTTPS	Enabled	✓
Sitemap.xml	Present	—

COMPONENT	STATUS	ASSESSMENT
Robots.txt	Configured	—
Schema Markup	Limited	⚠️
Mobile Responsive	Yes	✅

AI Crawler Access

CRAWLER	STATUS	ASSESSMENT
GPTBot (OpenAI)	Allowed	✅ Can crawl and index
PerplexityBot	Allowed	✅ Can crawl and index
Google-Extended	Allowed	✅ Gemini can access
ClaudeBot (Anthropic)	Allowed	✅ Can crawl and index

Note: No AI crawler blocks detected in robots.txt. All major AI platforms can access and index site content.

Top Technical Issues

PRIORITY	ISSUE	RECOMMENDATION
Critical	Missing AggregateRating Schema for 160+ Reviews	
Critical	No FAQ Schema on Service Pages	
High	Page Speed / Core Web Vitals Risk	

Technical Implementation Deliverables

This is where the new technical SEO skills translate into execution. These are the first technical fixes we would implement for Teague Law.

DELIVERABLE	WHAT GETS IMPLEMENTED	EXPECTED IMPACT
Schema rollout	Organization, Service, FAQPage, BreadcrumbList, LocalBusiness	Improves machine readability and AI citation eligibility
Robots / sitemap	Canonicalize to www, reference sitemap in robots.txt, explicitly allow AI crawlers	Cleaner crawl signals and faster indexing
Security headers	Add CSP, X-Frame-Options, X-Content-Type-Options, Referrer-Policy	Improves trust and technical quality

DELIVERABLE	WHAT GETS IMPLEMENTED	EXPECTED IMPACT
On-page fixes	Tighten titles/meta, improve internal links, expand service-page FAQs	Higher relevance for discovery queries

Layer 3: Local / GBP — 6.8 / 10

Scorecard

SUB-PILLAR	SCORE	STATUS
NAP Consistency	7.0/10	Good
GBP Completeness	7.0/10	Good
Local Keywords	8.0/10	Strong
Local Citations	7.0/10	Good
Review Strategy	8.0/10	Strong
Local Schema	4.0/10	Below Average

GBP Completeness

ELEMENT	STATUS	NOTES
Business Name	—	—
Address	—	—
Phone	—	—
Hours	—	—
Categories	—	—
Photos	—	—
Posts	—	—
Q&A	—	—
Description	—	—

Review Profile

PLATFORM	REVIEWS	RATING
Google	—	—
Yelp	—	—
BBB	—	—
Industry-specific	—	—

Citation Directory Status

DIRECTORY	LISTED	NAP CORRECT
Google Business Profile	—	—
Yelp	—	—
BBB	—	—
Yellow Pages	—	—
Manta	—	—

Unified 90-Day Roadmap

Phase 4: Re-Audit (Day 90)

- Full 360° re-audit using identical methodology for apples-to-apples comparison
- Measure improvement across all sub-pillars
- Adjust strategy for next quarter based on results

Services

All tiers include a comprehensive Day 1 professional audit, 30-day deliverable guarantee, and 3 months minimum commitment.

Standard Service Tiers

Discover — \$1,500/mo

Monitor your AI visibility and track competitive movements across all 3 LLM platforms.

- Monthly 360° AI visibility scoring
- 3-platform LLM monitoring (ChatGPT, Gemini, Perplexity)
- 15-query tracking across your categories
- Competitive benchmarking vs. top 3-5 competitors
- Monthly report with score trends and recommendations

Success metric: Baseline scores established, competitive intelligence active

Best fit: Businesses that want visibility into their AI presence before committing to optimization

Implement — \$4,500/mo RECOMMENDED

Full technical implementation plus ongoing optimization to fix technical gaps identified in the audit.

- Everything in Discover
- Schema.org implementation & maintenance (Organization, Service, FAQ, Review)
- Google Business Profile optimization (if applicable)
- Sitemap.xml creation and submission
- Robots.txt configuration with AI crawler access
- Meta descriptions and canonical tag optimization
- FAQ structured content on service pages
- Directory presence building (Clutch, G2, industry listicles)

Success metric: Move from baseline to 7.0+ within 90 days, 60%+ discovery rate

Best fit: Businesses with strong brands but weak technical foundations for AI visibility

Operate — \$7,500/mo

Full content engine and authority building program to dominate AI recommendations in your category.

- Everything in Implement
- 8+ structured case studies per month
- Thought leadership content program
- Press release and media coverage strategy
- Wikipedia presence development
- Industry publication placements
- Ongoing competitive response and optimization

Success metric: Category leadership position in AI recommendations, 80%+ discovery rate

Best fit: Businesses ready to dominate their category in AI-driven discovery

Growth — \$9,500/mo

Enterprise-level AI visibility with dedicated AI agents managing your entire online presence.

- Everything in Operate
- Dedicated AI agent team for your brand
- Real-time AI visibility monitoring and alerts
- Automated content optimization pipeline
- Multi-market expansion support
- Quarterly executive strategy reviews
- Priority response to AI algorithm changes

Success metric: Market-leading AI visibility scores, sustained 90%+ discovery rate across all platforms

Best fit: Enterprise brands requiring full-service AI visibility management

Our Recommendation for Teague Law

Based on the audit findings, we recommend the Implement tier. You're already in the right positions — now lock them in.

- AggregateRating schema — amplify 160+ reviews into rich results
- FAQPage schema on 5 service pages — capture featured snippets
- LocalBusiness schema with geoCoordinates and areaServed

- NAP normalization across all citation sources
- Monthly AI visibility monitoring to defend #1 position as competitors improve

Teague Law is already winning in AI discovery — 87% mention rate with #1 position dominance is exceptional. The work now is hardening that position with structured data, eliminating the NAP discrepancy, and adding FAQ/Review schema so AI models can surface richer context. The Implement tier gets this done in 30-60 days.

Target Outcomes

Move from 87% mention rate to 95%+ sustained across all platforms. Achieve AggregateRating rich results within 45 days. Eliminate NAP discrepancies within 30 days. Add FAQ rich results on top 5 service pages within 60 days.

90-Day Targets

METRIC	CURRENT	90-DAY TARGET	METHOD
360 Visibility Score	7.3/10	9.3/10	Full implementation
AI Visibility Score	7.5/10	9.9/10	Schema + content + authority
AI Discovery Rate	87%	70-80%	Content optimization
Schema Types	1-2	5+	Product, FAQ, Review, Breadcrumb, Article
Trust Nodes	Limited	15+	Directory submissions + PR
Technical SEO	7.4/10	8.4/10	Schema + speed + meta
Revenue Recovery	\$0	\$180,000-\$360,000/year	AI visibility improvement

6-Month Vision

METRIC	TARGET	METHOD
360 Score	10.0-10.0	Sustained optimization
AI Discovery Rate	80-90%	Dominant category presence
New leads from AI	3-8/month	Direct AI-driven discovery
Competitor displacement	Top 3 in category	Schema + content + PR advantage
Revenue impact	Recover \$180,000-\$360,000/year	Full funnel optimization

Why This Matters Now

AI-powered search is experiencing exponential growth. ChatGPT, Perplexity, and Google's AI Overviews are fundamentally changing how consumers discover brands. Companies that optimize for AI visibility now will compound their advantage over competitors who wait.

For Teague Law, the opportunity is significant:

- **First-mover advantage:** Most competitors haven't optimized for AI platforms yet
- **Compounding returns:** AI visibility improvements compound over time as platforms learn to trust and recommend optimized brands
- **Revenue recovery:** Estimated \$180,000-\$360,000/year in annual revenue is being lost to competitors who are visible in AI discovery queries
- **Technical foundation:** The fixes are primarily structural (schema, content) — not requiring massive budget increases

Ready to Get Started?

Schedule a strategy call to discuss your custom implementation plan.

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About This Assessment: Snapshot vs. Complete 360 Audit

What You Received (Snapshot — This Report)

This report provides a rapid assessment of Teague Law's current AI visibility and technical SEO health. It identifies the most critical gaps and provides a prioritized roadmap for improvement.

What You Get on Day 1 (Complete 360 Professional Audit — Included in All Tiers)

COMPONENT	THIS REPORT (SNAPSHOT)	PROFESSIONAL AUDIT (DAY 1)
AI Visibility Testing	5 queries × 3 platforms	60+ queries × 3 platforms
Technical SEO Audit	Automated scan	Manual + automated deep-dive
Competitive Analysis	Top 3-4 competitors	Full competitive landscape (10+)
Schema Analysis	Automated detection	Manual review + implementation plan
Trust Node Mapping	Estimated coverage	Full 29-source verification
Content Audit	Surface-level review	Page-by-page content strategy
Revenue Modeling	Estimated range	Detailed financial model
Implementation Plan	90-day roadmap	Detailed project plan with milestones
GBP Optimization	Profile review	Full optimization + ongoing management

COMPONENT	THIS REPORT (SNAPSHOT)	PROFESSIONAL AUDIT (DAY 1)
Review Strategy	Platform assessment	Review generation campaign

Methodology

PARAMETER	VALUE
Framework	VeloXP 360° Online Visibility Model
AI Platforms Tested	ChatGPT (GPT-4o), Perplexity (Sonar Pro), Gemini (2.5 Flash)
Queries Executed	45 (15 prompts × 3 platforms)
Layers Analyzed	3 + E-E-A-T overlay (AI Visibility, Technical SEO, Local/GBP)
Sub-Pillars Scored	20 + 3 overlay metrics
Assessment Type	Snapshot (automated + manual review)
Date	2026-03-25

About VeloXP

This 360 Visibility Snapshot was conducted by VeloXP Agency OS. Data sources include real-time LLM query testing across ChatGPT (GPT-4o equivalent), Perplexity (Sonar equivalent), and Gemini; web research across Avvo, Martindale, Super Lawyers, Justia, BBB, and Google Search; direct technical crawl of jttlaw.com headers, robots.txt, sitemap, and schema markup.

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This report is valid for 90 days from the date of generation. Pricing is subject to change. All scores reflect the state of the web at the time of audit.