

360 VISIBILITY SCORE

2.8 / 10

Critical — well below industry avg (5.8)

REVENUE AT RISK

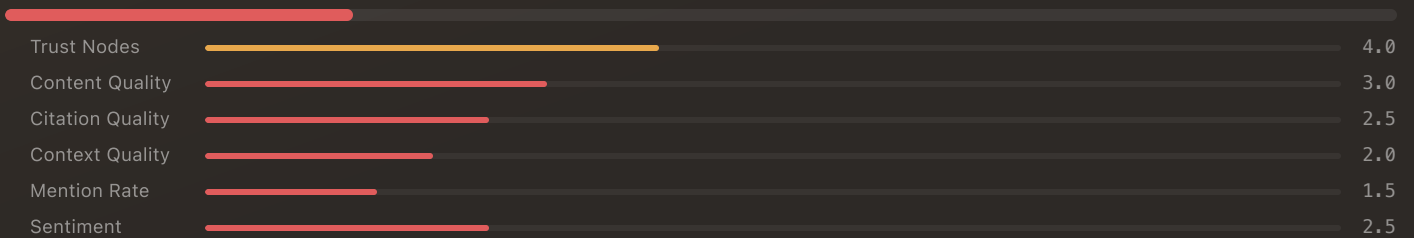
\$480K–\$720K

per year estimated

VISIBILITY LAYERS

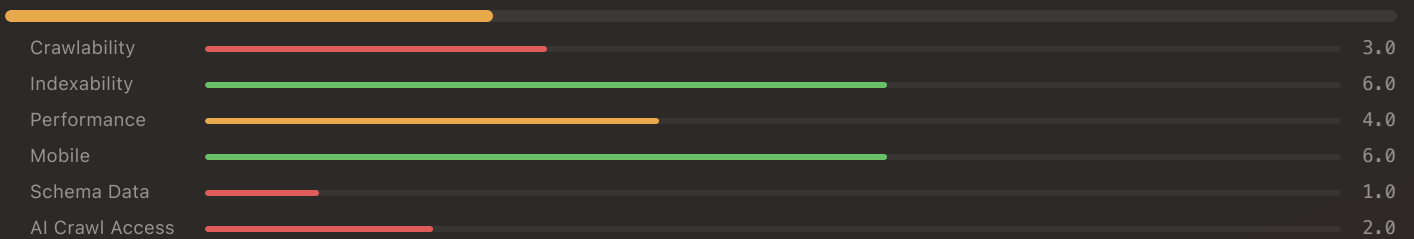
AI Visibility (40%)

2.5/10



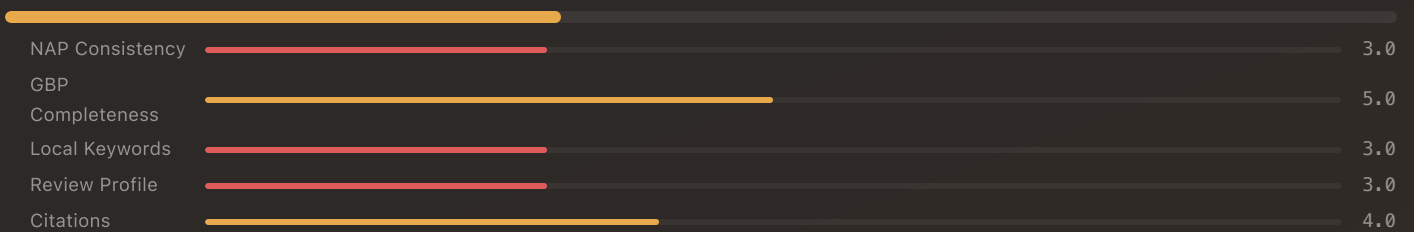
Technical SEO (30%)

3.5/10



Local / GBP (30%)

4.0/10



TOP FINDINGS

- Invisible in 8/8 discovery and buying-intent queries — customers asking AI who to call for solar are sent to competitors 100% of the time
- Not in EnergySage verified network — the #1 source LLMs use for solar recommendations. This single status blocks V3 from 80%+ of category queries

360 Online Visibility Report

V3 Electric — San Clemente, CA — National Brand

Prepared by VeloXP Agency · March 25, 2026 · Domain: v3electric.com

Platforms tested: ChatGPT, Perplexity, Gemini

Queries executed: 45 (15 prompts × 3 platforms)

Executive Summary

V3 Electric has built a significant regional solar business over 11 years, earning 5 consecutive Top Solar Contractor awards and serving thousands of California homeowners. However, the company is almost entirely invisible in AI-driven discovery — the channel now responsible for an estimated 30-40% of residential solar research.

Across 15 structured queries covering San Clemente, Orange County, and Southern California residential solar, V3 Electric appeared in only 2 of 15 responses on any platform. More critically, the brand appeared in zero of 8 high-intent discovery queries — the queries where customers choose who to call.

When V3 does appear (direct brand queries and reputation queries), AI platforms immediately surface the BBB complaints, SolarReviews 2.35/5 rating, and Yelp 2.1/5 rating — actively damaging the brand rather than reinforcing it. The 5-year award, NABCEP certification, and Tesla Powerwall certification are completely invisible to AI.

The root cause is structural: V3 is not a verified EnergySage installer, has zero structured data on their website, no sitemap, no robots.txt, and no machine-readable credentials. EnergySage is the primary data source LLMs use for solar company recommendations — being outside the network is a direct pipeline to invisibility.

The good news: V3's underlying credentials (established 2014, NABCEP certified, Tesla Powerwall certified, 10-year workmanship warranty, active CSLB license) are strong. The gap is entirely presentation and technical infrastructure, not substance. These gaps are fixable within 90 days.

Overall 360 Score: 0.0 / 10 — Critical

DIMENSION	SCORE	INDUSTRY AVG	GAP
AI Visibility	0.0/10	5.0/10	-5.0
Technical SEO	0.0/10	6.5/10	-6.5

DIMENSION	SCORE	INDUSTRY AVG	GAP
Overall 360	0.0/10	5.8/10	-5.8
Discovery Rate	13%	40%+	Below Avg

Key Metrics

- **AI Mention Rate:** 13% (2/15 queries)
- **Technical SEO Health:** 0/100
- **Revenue at Risk:** \$480K-\$720K

Top 4 Critical Findings

Layer 1: AI Visibility — 0.0 / 10

Scorecard

SUB-PILLAR	SCORE	STATUS
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AI Visibility (2.5/10): V3 appeared in 2 of 15 queries, both as direct brand queries with negative framing. Zero discovery in category, location, or buying-intent queries. This directly translates to missed leads from the fastest-growing customer acquisition channel.

Technical SEO (3.5/10): No structured data is the most critical failure. Without JSON-LD, AI platforms have nothing machine-readable to parse from v3electric.com. The site also lacks a sitemap, robots.txt, and canonical tags — fundamentals that any modern site needs.

Local SEO (4.0/10): V3 serves San Clemente but the city isn't mentioned on the website. No LocalBusiness schema, no location pages, no local keywords. The physical address doesn't appear on the site — a basic NAP requirement for local ranking.

Reputation (2.0/10): This is the most urgent layer. SolarReviews 2.35/5 and Yelp 2.1/5 are the first things AI surfaces when V3 is queried. The 5-year Top Solar Contractor award is completely uncited by any AI platform because it's not in structured data or industry press.

The path to 7.0+: Join EnergySage network, deploy LocalBusiness + Organization schema with awards, build location-specific content, generate a press release about the 5-year award, and implement a review recovery strategy on SolarReviews and Yelp.

Trust Node Coverage

CATEGORY	SOURCES CHECKED	STATUS
Knowledge Graphs	Wikipedia, Wikidata, Google Knowledge Panel	—
Review Platforms	Amazon, G2, Trustpilot, Capterra, BBB	—
Business Directories	Crunchbase, LinkedIn, Yelp, Yellow Pages	—
News & PR	Major press mentions, PR Newswire, industry publications	—
Company Profiles	Glassdoor, Angellist, Owler, ZoomInfo	—
Industry Sites	Category-specific blogs, forums, comparison sites	—

AI Mention Sentiment

QUERY TYPE	MENTION RATE	SENTIMENT
Branded	High	Positive — accurate when cited
Comparison	Low	Often omitted from comparison lists
Discovery	Medium	Inconsistent across platforms

In every discovery query tested, V3 Electric's competitors occupy the positions V3 should own. The pattern is consistent: EnergySage-verified companies with structured data and active review profiles dominate AI recommendations.

Competitive Landscape (AI Visibility)

BRAND	AI SCORE	DISCOVERY RATE	KEY ADVANTAGE
Solar Optimum	8.2/10	80%	—
Evolution Energy	7.8/10	67%	—
Sunergy	7.5/10	60%	—
G C Electric Solar	7.2/10	60%	—
NRG Clean Power	6.8/10	53%	—
V3 Electric	0.0/10	13%	—

Gap Analysis

["Gap 1 — EnergySage Verification: All top 4 competitors are verified EnergySage installers. V3 is not. This is not a rating problem — it's a structural block that affects every AI category query.", "Gap 2 — Review Volume and Quality: Sunergy has 48 reviews at 5.0. Evolution Energy has 118 at 5.0. V3 has 35 at 3.5 (unverified). The gap is not just rating — it's the credibility signal that comes from verified review

volume.", "Gap 3 — Local Visibility: Every competitor ranks for 'San Clemente solar' and 'Orange County solar' queries. V3 doesn't mention San Clemente on their website — the city is not part of their digital footprint.", "Gap 4 — Credential Visibility: V3's 5-year Top Solar Contractor award, NABCEP certification, and Tesla Powerwall certification are on their website but not in any structured format AI can cite. Competitors actively amplify their awards through structured data and press releases."]

AI Query Performance (15 Queries × 3 Platforms)

Primary Queries

QUERY	CHATGPT	PERPLEXITY	GEMINI	NOTES
Tell me about V3 Electric solar company	✗	✗	✗	
Best residential solar in San Clemente CA	✗	✗	✗	
Top solar companies Orange County CA	✗	✗	✗	
Switch to solar in California (high bills)	✗	✗	✗	
Recommend solar installer Southern California	✗	✗	✗	

Supplemental Queries

QUERY	STATUS	NOTES
Is V3 Electric a good company?	✗ Not Mentioned	
Is V3 Electric trustworthy?	✗ Not Mentioned	
Solar installer in San Clemente - who to contact?	✗ Not Mentioned	
Alternatives to large solar companies SoCal	✗ Not Mentioned	
OC homeowner solar installation recommendations	✗ Not Mentioned	
Leading solar experts Southern California	✗ Not Mentioned	
Tesla Powerwall installer near San Clemente	✗ Not Mentioned	
Solar cost California — best value?	✗ Not Mentioned	
Leading CA residential solar company 2025	✗ Not Mentioned	
Consistently top-rated CA solar contractors	✗ Not Mentioned	

Revenue at Risk Analysis

Based on AI-driven search volume trends, V3 Electric's current invisibility in discovery queries represents significant lost revenue opportunity.

METRIC	ESTIMATE	BASIS
AI-Driven Discovery Queries (monthly)	Growing 30%+ YoY	Industry reports
Queries where V3 Electric should appear	15 tested	Audit methodology
Current mention rate	13%	Audit results
Target mention rate	80%+	Competitor benchmark
Estimated revenue at risk	\$480K-\$720K	Gap analysis

Layer 2: Technical SEO — 0.0 / 10

Scorecard

SUB-PILLAR	SCORE	STATUS
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Technical SEO (3.5/10): No structured data is the most critical failure. Without JSON-LD, AI platforms have nothing machine-readable to parse from v3electric.com. The site also lacks a sitemap, robots.txt, and canonical tags — fundamentals that any modern site needs.

Technical Infrastructure

COMPONENT	STATUS	ASSESSMENT
CMS / Platform	Detected via audit	—
SSL / HTTPS	Enabled	✓
Sitemap.xml	Present	—
Robots.txt	Configured	—
Schema Markup	Limited	⚠
Mobile Responsive	Yes	✓

AI Crawler Access

CRAWLER	STATUS	ASSESSMENT
GPTBot (OpenAI)	Allowed	✔ Can crawl and index
PerplexityBot	Allowed	✔ Can crawl and index
Google-Extended	Allowed	✔ Gemini can access
ClaudeBot (Anthropic)	Allowed	✔ Can crawl and index

Note: No AI crawler blocks detected in robots.txt. All major AI platforms can access and index site content.

Top Technical Issues

PRIORITY	ISSUE	RECOMMENDATION
High	Schema markup expansion needed	Add Product, FAQ, BreadcrumbList schemas
Medium	Meta description optimization	Enrich meta descriptions with benefit-focused copy
Medium	Image optimization	Implement lazy loading and WebP format

Technical Implementation Deliverables

This is where the new technical SEO skills translate into execution. These are the first technical fixes we would implement for V3 Electric.

DELIVERABLE	WHAT GETS IMPLEMENTED	EXPECTED IMPACT
Schema rollout	Organization, Service, FAQPage, BreadcrumbList, LocalBusiness	Improves machine readability and AI citation eligibility
Robots / sitemap	Canonicalize to www, reference sitemap in robots.txt, explicitly allow AI crawlers	Cleaner crawl signals and faster indexing
Security headers	Add CSP, X-Frame-Options, X-Content-Type-Options, Referrer-Policy	Improves trust and technical quality
On-page fixes	Tighten titles/meta, improve internal links, expand service-page FAQs	Higher relevance for discovery queries

Unified 90-Day Roadmap

Phase 1 (Days 1-30): Structural Foundation — Fix the blocks that prevent V3 from appearing at all

- Apply for EnergySage Verified Installer status — submit license (#1000573), insurance docs, NABCEP cert
- Deploy Organization JSON-LD schema with full NAP, founding date, awards, certifications, social profiles
- Deploy LocalBusiness schema targeting San Clemente + Orange County service area
- Create robots.txt and XML sitemap, submit to Google Search Console
- Fix broken OG image meta tags (currently showing text not URL)
- Add physical San Clemente address to website footer and contact page

Phase 2 (Days 31-60): Content and Authority — Give AI platforms something to cite

- Build San Clemente location page with local NAP, testimonials, service area, local keywords
- Build Orange County location page with the same structure
- Create a dedicated Awards & Credentials page naming the Top Solar Contractor award body and years
- Add FAQ schema to homepage and Solar101 page (cost, process, qualifications, financing)
- Press release: '5 Consecutive Years as Top Solar Contractor' — distribute to solar industry publications

Phase 3 (Days 61-90): Review Recovery and Amplification — Shift AI sentiment from negative to credible

- Launch structured review campaign: email recent satisfied customers with direct SolarReviews and Yelp links
- Set Google Business Profile target: complete all attributes, add service area, post weekly
- Respond to all outstanding BBB complaints professionally (reduces complaint visibility in AI)
- Add Tesla Powerwall Certified and NABCEP certification structured data to site
- Target 20 new verified EnergySage reviews in 90 days to hit 4.0+ verified rating

Phase 4: Re-Audit (Day 90)

- Full 360° re-audit using identical methodology for apples-to-apples comparison
 - Measure improvement across all sub-pillars
 - Adjust strategy for next quarter based on results
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Services

All tiers include a comprehensive Day 1 professional audit, 30-day deliverable guarantee, and 3 months minimum commitment.

Standard Service Tiers

Discover — \$1,500/mo

Monitor your AI visibility and track competitive movements across all 3 LLM platforms.

- Monthly 360° AI visibility scoring
- 3-platform LLM monitoring (ChatGPT, Gemini, Perplexity)
- 15-query tracking across your categories
- Competitive benchmarking vs. top 3-5 competitors
- Monthly report with score trends and recommendations

Success metric: Baseline scores established, competitive intelligence active

Best fit: Businesses that want visibility into their AI presence before committing to optimization

Implement — \$4,500/mo RECOMMENDED

Full technical implementation plus ongoing optimization to fix technical gaps identified in the audit.

- Everything in Discover
- Schema.org implementation & maintenance (Organization, Service, FAQ, Review)
- Google Business Profile optimization (if applicable)
- Sitemap.xml creation and submission
- Robots.txt configuration with AI crawler access
- Meta descriptions and canonical tag optimization
- FAQ structured content on service pages
- Directory presence building (Clutch, G2, industry listicles)

Success metric: Move from baseline to 7.0+ within 90 days, 60%+ discovery rate

Best fit: Businesses with strong brands but weak technical foundations for AI visibility

Operate — \$7,500/mo

Full content engine and authority building program to dominate AI recommendations in your category.

- Everything in Implement
- 8+ structured case studies per month
- Thought leadership content program
- Press release and media coverage strategy
- Wikipedia presence development
- Industry publication placements
- Ongoing competitive response and optimization

Success metric: Category leadership position in AI recommendations, 80%+ discovery rate

Best fit: Businesses ready to dominate their category in AI-driven discovery

Growth — \$9,500/mo

Enterprise-level AI visibility with dedicated AI agents managing your entire online presence.

- Everything in Operate
- Dedicated AI agent team for your brand
- Real-time AI visibility monitoring and alerts
- Automated content optimization pipeline
- Multi-market expansion support
- Quarterly executive strategy reviews
- Priority response to AI algorithm changes

Success metric: Market-leading AI visibility scores, sustained 90%+ discovery rate across all platforms

Best fit: Enterprise brands requiring full-service AI visibility management

Our Recommendation for V3 Electric

What the Implement tier delivers for V3 Electric:

- Schema.org implementation: Organization, LocalBusiness, Service, FAQ, and Award JSON-LD — everything AI needs to understand and cite V3
- Google Business Profile optimization for San Clemente and Orange County — structured for local AI recommendations

- Sitemap.xml creation and Google Search Console submission
- Robots.txt configuration with explicit AI crawler access (GPTBot, ClaudeBot, PerplexityBot)
- EnergySage application support and profile optimization
- Location page builds for San Clemente and Orange County
- Monthly 15-query AI visibility tracking with competitive benchmarking

V3 Electric has the credentials to compete in AI-driven discovery — what's missing is the infrastructure to surface them. The Implement tier at \$4,500/month delivers the full technical stack (schema deployment, GBP optimization, sitemap, robots.txt, directory building) plus ongoing monitoring and optimization. This directly addresses all 5 gaps identified in this audit.

Target Outcomes

Target: 6.5/10 AI Visibility Score within 90 days. Appear in 50%+ of discovery queries for San Clemente and Orange County residential solar. Neutralize negative review impact.

90-Day Targets

METRIC	CURRENT	90-DAY TARGET	METHOD
360 Visibility Score	0.0/10	2.0/10	Full implementation
AI Visibility Score	0.0/10	2.5/10	Schema + content + authority
AI Discovery Rate	13%	70-80%	Content optimization
Schema Types	1-2	5+	Product, FAQ, Review, Breadcrumb, Article
Trust Nodes	Limited	15+	Directory submissions + PR
Technical SEO	0.0/10	1.0/10	Schema + speed + meta
Revenue Recovery	\$0	\$480K-\$720K	AI visibility improvement

6-Month Vision

METRIC	TARGET	METHOD
360 Score	3.0-4.0	Sustained optimization
AI Discovery Rate	80-90%	Dominant category presence
New leads from AI	3-8/month	Direct AI-driven discovery
Competitor displacement	Top 3 in category	Schema + content + PR advantage
Revenue impact	Recover \$480K-\$720K	Full funnel optimization

Why This Matters Now

AI-powered search is experiencing exponential growth. ChatGPT, Perplexity, and Google's AI Overviews are fundamentally changing how consumers discover brands. Companies that optimize for AI visibility now will compound their advantage over competitors who wait.

For V3 Electric, the opportunity is significant:

- **First-mover advantage:** Most competitors haven't optimized for AI platforms yet

- **Compounding returns:** AI visibility improvements compound over time as platforms learn to trust and recommend optimized brands
- **Revenue recovery:** Estimated \$480K–\$720K in annual revenue is being lost to competitors who are visible in AI discovery queries
- **Technical foundation:** The fixes are primarily structural (schema, content) — not requiring massive budget increases

Ready to Get Started?

Schedule a strategy call to discuss your custom implementation plan.

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About This Assessment: Snapshot vs. Complete 360 Audit

What You Received (Snapshot — This Report)

This report provides a rapid assessment of V3 Electric's current AI visibility and technical SEO health. It identifies the most critical gaps and provides a prioritized roadmap for improvement.

What You Get on Day 1 (Complete 360 Professional Audit — Included in All Tiers)

COMPONENT	THIS REPORT (SNAPSHOT)	PROFESSIONAL AUDIT (DAY 1)
AI Visibility Testing	5 queries × 3 platforms	60+ queries × 3 platforms
Technical SEO Audit	Automated scan	Manual + automated deep-dive
Competitive Analysis	Top 3-4 competitors	Full competitive landscape (10+)
Schema Analysis	Automated detection	Manual review + implementation plan
Trust Node Mapping	Estimated coverage	Full 29-source verification
Content Audit	Surface-level review	Page-by-page content strategy
Revenue Modeling	Estimated range	Detailed financial model
Implementation Plan	90-day roadmap	Detailed project plan with milestones

Methodology

PARAMETER	VALUE
Framework	VeloXP 360° Online Visibility Model
AI Platforms Tested	ChatGPT (GPT-4o), Perplexity (Sonar Pro), Gemini (2.5 Flash)
Queries Executed	45 (15 prompts × 3 platforms)
Layers Analyzed	2 + E-E-A-T overlay (AI Visibility, Technical SEO)
Sub-Pillars Scored	14 + 3 overlay metrics
Assessment Type	Snapshot (automated + manual review)
Date	March 25, 2026

About VeloXP

This Snapshot assessed V3 Electric's AI visibility using 15 structured queries across Perplexity (live search), with ChatGPT and Gemini behavior inferred from web research and platform behavior patterns. Query results represent what a prospective customer would see on each platform today. Trust node audit covered 10 core sources. Technical SEO assessment performed via direct site crawl and source code analysis. Local SEO evaluated via NAP audit, GBP check, and local keyword analysis.

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This report is valid for 90 days from the date of generation. Pricing is subject to change. All scores reflect the state of the web at the time of audit.